

The Equipment Dealers Association Endorses ARI Network Services, Inc. as Their Preferred Website Vendor

Dealers who are members of EDA can receive ARI's award-winning website and digital marketing services.



Milwaukee, WI, (August 28, 2020) - ARI has been named as the preferred website vendor for the Equipment Dealers Association. Thanks to the partnership between ARI and EDA, dealers in the EDA community who sign up for an ARI website can receive exclusive partnership pricing on ARI's full suite of website and digital marketing services.

“EDA is committed to serving dealers, and we're thrilled to find a partner who shares that same commitment,” says Joe Dykes, Vice President of Industry Relations at EDA.

“ARI has pledged to equip dealers with the services and tools required to conduct successful business in today's digital world.”

ARI offers robust website platforms packed with lead-boosting features to help dealers grow their customer base online and in-person. Dealers who sign up for an ARI website can benefit from a variety of exceptional online tools, including optimized lead forms, ongoing ADA website compliance, live chat and text, easy-to-use 360-degree image creation and e-commerce solutions to boost sales.

“Thank you, EDA, for this opportunity to form deeper connections with the dealership community,” says Brian Rhode, Business Development Manager at ARI. “With nearly forty years of service, we understand the unique challenges dealers face as marketing becomes increasingly digitalized, and it is our mission to ensure dealerships have the resources to grow their businesses online and convert virtual leads into real-life customers.”

ABOUT ARI NETWORK SERVICES, INC.



ARI offers an award-winning suite of SaaS, software tools, and marketing services to help dealers, equipment manufacturers and distributors in selected vertical markets sell more inventory – online and in-store. More than 23,500 equipment dealers, 195 distributors and 3,360 brands worldwide leverage the company’s web and e-catalog platforms.

ABOUT THE EQUIPMENT DEALERS ASSOCIATION



EDA was founded in 1900 as a non-profit trade organization that represents retail dealerships across multiple verticals. In the last 120 years, they have committed to “Helping Dealer Succeed” through advocacy for a positive legislative and regulatory environment and enhancing the dealer-manufacturer relationship.