



**FOR IMMEDIATE RELEASE**

**ARI Network Services to Present at the 18<sup>th</sup> Annual B. Riley & Co. Institutional Investor Conference on Thursday, May 25**

**Milwaukee, Wis., May 15, 2017** – ARI Network Services, Inc. (NASDAQ: [ARIS](#)) announced today that Roy W. Olivier, ARI President and CEO, and Bill Nurthen, ARI Chief Financial Officer, will present at the 18th Annual B. Riley & Co. Institutional Investor Conference on Thursday, May 25, 2017, at the Loews Hotel in Santa Monica, Calif.

ARI's presentation is scheduled to begin at 3:30 pm PT, with one-on-one investor meetings held throughout the day. The presentation will be [webcast live](#) and may be accessed via the company's investor relations website at [investor.arinet.com](http://investor.arinet.com).

For more information about the conference or to schedule a meeting with ARI management, please contact your B. Riley representative or call the company's investor relations team at 949.574.3860.

**About B. Riley & Co.**

B. Riley & Co., LLC is a leading investment bank which provides corporate finance, research, and sales & trading to corporate, institutional and high net worth individual clients. Investment banking services include initial, secondary and follow-on offerings, institutional private placements, and merger and acquisitions advisory services. The firm is nationally recognized for its highly ranked proprietary equity research. B. Riley & Co., LLC is a member of FINRA and SIPC. For more information, please visit <http://www.brileyco.com>.

**About ARI**

ARI Network Services, Inc. (ARI) (NASDAQ: [ARIS](#)) offers an award-winning suite of SaaS, software tools, and marketing services to help dealers, equipment manufacturers and distributors in selected vertical markets Sell More Stuff!™ – online and in-store. Our innovative products are powered by a proprietary data repository of enriched original equipment and aftermarket electronic content spanning more than 17 million active part and accessory SKUs and 750,000 equipment models. Business is complicated, but we believe our customers' technology tools don't have to be. We remove the complexity of selling and servicing new and used vehicle inventory, parts, garments and accessories (PG&A) for customers in the automotive tire and wheel aftermarket, powersports, outdoor power equipment, marine, home medical equipment, recreational vehicles and appliance industries. More than 23,500 equipment dealers, 195 distributors and 3,360 brands worldwide leverage our web and eCatalog platforms to Sell More Stuff!™ For more information on ARI, visit [investor.arinet.com](http://investor.arinet.com).



### **Additional Information**

- Follow @ARI\_Net on Twitter: [twitter.com/ARI\\_Net](https://twitter.com/ARI_Net)
- Become a fan of ARI on Facebook: [facebook.com/ARInetwork](https://facebook.com/ARInetwork)
- Join us on G+: [plus.google.com/117293073211296447579](https://plus.google.com/117293073211296447579)
- LinkedIn: [linkedin.com/company/ari\\_2](https://linkedin.com/company/ari_2)
- Read more about ARI: [investor.arinet.com/about-us](https://investor.arinet.com/about-us)

### **Images for media use only**

[Roy W. Olivier Hi Res](#) | [Roy W. Olivier Low Res](#)

[ARI Logo Hi Res](#) | [ARI Logo Low Res](#)

### **Forward-Looking Statements**

Certain statements in this news release contain "forward-looking statements" regarding future events and our future results that are subject to the safe harbors created under the Securities Act of 1933. All statements other than statements of historical facts are statements that could be deemed to be forward-looking statements. These statements are based on current expectations, estimates, forecasts, and projects about the markets in which we operate and the beliefs and assumptions of our management. Words such as "expects," "anticipates," "targets," "goals," "projects," "intends," "plans," "believes," "seeks," "estimates," "endeavors," "strives," "may," or variations of such words, and similar expressions are intended to identify such forward-looking statements. Readers are cautioned that these forward-looking statements are subject to a number of risks, uncertainties and assumptions that are difficult to predict, estimate or verify. Therefore, actual results may differ materially and adversely from those expressed in any forward-looking statements. Such risks and uncertainties include those factors described in Part 1A of the Company's annual report on Form 10-K for fiscal year ended July 31, 2015, filed with the Securities and Exchange Commission. Readers are cautioned not to place undue reliance on these forward-looking statements. The forward-looking statements are made only as of the date hereof, and the Company undertakes no obligation to publicly release the result of any revisions to these forward-looking statements. For more information, please refer to the company's filings with the Securities and Exchange Commission.

### **For media inquiries, contact:**

Colleen Malloy, Director of Marketing, ARI, 414.973.4323, [colleen.malloy@arinet.com](mailto:colleen.malloy@arinet.com)

### **Investor inquiries, contact:**

Cody Slach, Liolios, 949.574.3860, [ARIS@liolios.com](mailto:ARIS@liolios.com)