



FOR IMMEDIATE RELEASE

Agri-Fab Launches ARI's PartStream

Lawn and garden manufacturer selects ARI's eCatalog suite for its dealers, distributors and consumers

Milwaukee, Wis., July 12, 2016 – ARI Network Services, Inc. (NASDAQ: [ARIS](#)) announced today that Agri-Fab® has launched ARI's award-winning PartStream® illustrated parts lookup solution on its website to allow consumers worldwide to quickly and easily identify, locate and purchase replacement parts for its full line of lawn sweepers and other lawn and garden attachments.

"We needed a partner who could deliver a mobile-optimized, interactive parts lookup to replace our current solution," said Mike King, Customer Care Manager of Agri-Fab. "We're confident that ARI's PartStream, coupled with their reputation in the outdoor power industry, will serve Agri-Fab customers and more than 1,000 dealers and distributors well."

Agri-Fab's full library of replacement parts content will also be available to dealers and distributors who subscribe to PartSmart®, ARI's desktop-based parts lookup application; an ARI-powered website; PartSmart Web®, ARI's cloud-based eCatalog solution; PartStream; or DataSmart®, ARI's data-as-a-service solution.

"We're thrilled to help Agri-Fab provide dealers and distributors with an intuitive parts lookup ecosystem that will fuel replacement parts sales across its entire distribution channel," said Brad Smith, ARI VP of Product Management. "This solution empowers Agri-Fab's dealers and distributors to better service every Agri-Fab customer with consistent up-to-date information both online and in-store. In addition, it helps better serve the entire customer range – from do-it-yourselfers who want to find and purchase parts online to the 'do-it-for-me' customers who expect speedy service turns."

Dealers and distributors interested in adding the Agri-Fab catalog to a PartSmart, dealer website, PartSmart Web or DataSmart subscription should call 800.755.6040.

About Agri-Fab, Inc.

Agri-Fab lawn products are designed for homeowners who want a beautiful lawn and want the job of lawn care to be easy. Agri-Fab, Inc. proudly produces and assembles their products in the USA at their factory in Sullivan, IL. To achieve this objective, Agri-Fab constantly asks their customers how they can improve our current lawn care products. Agri-Fab is dedicated to building quality and durability into their products – ensuring that all of their products are made with the very best components to insure lasting performance. As proof of this commitment, all their lawn care products come with an industry exclusive limited three-year warranty. For more information, visit www.agri-fab.com.





About ARI

ARI Network Services, Inc. (ARI) (NASDAQ: [ARIS](#)) offers an award-winning suite of SaaS, software tools, and marketing services to help dealers, equipment manufacturers and distributors in selected vertical markets Sell More Stuff!™ – online and in-store. Our innovative products are powered by a proprietary data repository of enriched original equipment and aftermarket electronic content spanning more than 17 million active part and accessory SKUs and 750,000 equipment models. Business is complicated, but we believe our customers’ technology tools don’t have to be. We remove the complexity of selling and servicing new and used vehicle inventory, parts, garments and accessories (PG&A) for customers in the automotive tire and wheel aftermarket, powersports, outdoor power equipment, marine, home medical equipment, recreational vehicles and appliance industries. More than 23,500 equipment dealers, 195 distributors and 3,360 brands worldwide leverage our web and eCatalog platforms to Sell More Stuff!™ For more information on ARI, visit investor.arinet.com.

Additional Information

- Follow @ARI_Net on Twitter: twitter.com/ARI_Net
- Become a fan of ARI on Facebook: facebook.com/ARInetwork
- Join us on G+: plus.google.com/117293073211296447579
- LinkedIn: linkedin.com/company/ari_2
- Read more about ARI: investor.arinet.com/about-us

Images for media use only

[ARI Logo Hi Res](#) | [ARI Logo Low Res](#)

For media inquiries, contact:

Colleen Malloy, Director of Marketing, ARI, 414.973.4323, colleen.malloy@arinet.com

Investor inquiries, contact:

Steven Hooser, Three Part Advisors, 214.872.2710, shooser@threepa.com

