



**FOR IMMEDIATE RELEASE**

**TCS, an ARI Company, Expands Carfax Partnership to Enhance Tire Power and TireWorks HD**  
*Integration of myCARFAX Service Shop tools will help tire retailers sell more services  
and build customer loyalty*

**Milwaukee, Wis., July 6, 2016** – TCS, an ARI company, announced today an expanded partnership with Carfax to integrate myCARFAX Service Shop tools within its point-of-sale solutions Tire Power® and TireWorks HD®. The integration will help dealers better identify additional maintenance opportunities to sell more services and bring customers back to their store. All Tire Power and TireWorks HD subscribers that are myCarfax Service Shop members will have access to the newly-integrated tools, including Carfax Service History Check.

Tire Power and TireWorks HD subscribers can view the reported service history for specific vehicles from a database that includes more than three billion service records. Then, using TireWorks HD Advisor, dealers can quickly quote service packages based on the reported service history from Carfax. In addition, dealers can enroll customers and their vehicles in myCARFAX.com, a free desktop and mobile app service that tracks a customer’s maintenance history and automatically sends service reminders when it’s time for their next visit.

“Speed, efficiency and superior customer service are vital to maintain and grow tire and auto service centers in today’s market, and we’re confident that myCARFAX delivers on all of these,” said TCS Vice President and General Manager Barry Reese. “Our expanded partnership with Carfax demonstrates our commitment to the ongoing success of independent tire dealers.”

Tire Power, a complete business management software designed specifically for the tire dealer and repair shop, includes front counter tools, accounting, inventory management and connections to parts suppliers and distributors. TireWorks HD, an enterprise-level business management software for tire dealers and distributors with 10 to 10,000 locations, integrates with SAP, Microsoft Dynamics GP and Quickbooks, as well as over 50 third-party integrations and supply chain connectivity.

“There are many benefits to the integration of myCarfax with Tire Power and TireWorks HD, but none greater than the potential to improve customer loyalty and boost profits,” said Vern Poyner, General Manager at Carfax. “Before a customer even steps out of their car, shop owners and tire dealers can quickly evaluate the car’s current maintenance status to help recommend and support additional service ticket items. TCS is making their already powerful solutions even better.”





Dealers interested in learning more about Tire Power, TireWorks HD and the myCARFAX Service Shop tools should call 888.449.8473 or visit [tcstire.com](http://tcstire.com).

### **About ARI**

ARI Network Services, Inc. (ARI) (NASDAQ: [ARIS](http://ARIS)) offers an award-winning suite of SaaS, software tools, and marketing services to help dealers, equipment manufacturers and distributors in selected vertical markets Sell More Stuff!™ – online and in-store. Our innovative products are powered by a proprietary data repository of enriched original equipment and aftermarket electronic content spanning more than 17 million active part and accessory SKUs and 750,000 equipment models. Business is complicated, but we believe our customers' technology tools don't have to be. We remove the complexity of selling and servicing new and used vehicle inventory, parts, garments and accessories (PG&A) for customers in the automotive tire and wheel aftermarket, powersports, outdoor power equipment, marine, home medical equipment, recreational vehicles and appliance industries. More than 23,500 equipment dealers, 195 distributors and 3,360 brands worldwide leverage our web and eCatalog platforms to Sell More Stuff!™ For more information on ARI, visit [investor.arinet.com](http://investor.arinet.com).

### **About TCS Technologies, an ARI Company**

TCS Technologies, an [ARI](http://ARI) company, develops and supports an innovative suite of point-of-sale and business management software, eCommerce websites, digital marketing services and data-as-a-service products designed exclusively for dealers, wholesalers, retailers and manufacturers within the automotive repair, tire and wheel verticals. TCS is the industry's only complete technology provider, and their platform outperforms the competition through seamless integration and superior functionality. For more than 20 years, TCS has provided customers the best customer support in the industry, giving them the tools to build stronger, more loyal customers and ultimately a strong ROI. For more information on TCS, visit [tcstire.com](http://tcstire.com).

### **About Carfax ([www.carfax.com](http://www.carfax.com))**

Carfax, a unit of IHS Inc. (NYSE: IHS), is the vehicle history expert for used car buyers, sellers and the automotive industry. Carfax created the Vehicle History Report in 1986 and continues to develop innovative services – like [Carfax Used Car Listings](#) and [myCarfax](#) – that make it easier to buy, sell and service used cars. The company maintains a database comprising over 16 billion vehicle history records from more than 92,000 sources worldwide. Become a myCarfax Service Shop at [www.mycarfaxserviceshop.com](http://www.mycarfaxserviceshop.com) or call 888.655.5362. Based in Englewood, Colorado, IHS is the leading global source of information, insight and analytics in the automotive industry and other critical areas that shape today's business landscape. Connect with us on Facebook, Google+, LinkedIn and Twitter @Carfax4Dealers and watch us on YouTube. Friend Car Fox on Facebook and follow him on Twitter @TheCarFox.



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**For media inquiries, contact:**

Colleen Malloy, Director of Marketing, ARI, 414.973.4323, [colleen.malloy@arinet.com](mailto:colleen.malloy@arinet.com)

**Investor inquiries, contact:**

Steven Hooser, Three Part Advisors, 214. 872.2710, [shooser@threepa.com](mailto:shooser@threepa.com)