



FOR IMMEDIATE RELEASE

ARI Network Services, Inc. to Provide Award-Winning Dealer Websites to CFMOTO U.S. Dealers

Milwaukee, Wis., April 12, 2016 – ARI Network Services, Inc. (NASDAQ: [ARIS](#)) announced today it has an agreement with CFMOTO U.S., a global manufacturer of ATVs, UTVs and side-by-sides, to offer CFMOTO-branded and custom dealer websites to the manufacturer’s U.S. dealer network.

Leveraging the power of ARI’s award-winning dealer website platform, the branded sites offer CFMOTO dealers easy access to CFMOTO’s complete library of pre-loaded inventory data and the latest information on new products and promotions. In addition, CFMOTO’s dealer locator will be pointed to the dealer’s branded website. Dealers with a branded website will have the option to use eligible co-op dollars toward a new or existing ARI-powered custom dealer website.

“As an emerging brand in the U.S. of ATVs, UTVs and side-by-sides, it’s important that our dealer network have an online presence that promotes the CFMOTO brand,” said Chris Chu, CFMOTO U.S. Marketing Manager. “We’re confident that providing our dealers with ARI-powered websites will ensure that our products and promotions are presented in a way consistent with the CFMOTO image and help us grow our market share in the U.S.”

“CFMOTO U.S. joins the growing number of powersports manufacturers who recognize the importance of providing consumers with a seamless, branded online experience to drive online leads and in-store sales,” said Roy W. Olivier, ARI President and CEO. “We’re excited to have the opportunity to work with CFMOTO and their dealers to help drive more traffic, leads and sales not only to their websites but to dealers’ brick-and-mortar stores.”

About CFMOTO U.S.

Established in Hangzhou, China in 1989, CFMOTO has built strong market shares in more than 72 countries, offering a broad lineup of ATVs, UTVs and side-by-sides. CFMOTO U.S. headquarters is located in Plymouth, MN. The renowned CFMOTO designed and manufactured liquid cooled 4-stroke engines are proven performers and the high-tech frames and chassis are computer designed to over-deliver and out-perform similarly priced vehicles. For more information on CFMOTO, visit their website cfmotousa.com.

About ARI

ARI Network Services, Inc. (ARI) (NASDAQ: [ARIS](#)) offers an award-winning suite of SaaS, software tools, and marketing services to help dealers, equipment manufacturers and distributors in selected vertical markets Sell More Stuff!™ – online and in-store. Our innovative products are powered by a proprietary



data repository of enriched original equipment and aftermarket electronic content spanning more than 17 million active part and accessory SKUs and 750,000 equipment models. Business is complicated, but we believe our customers' technology tools don't have to be. We remove the complexity of selling and servicing new and used vehicle inventory, parts, garments and accessories (PG&A) for customers in the automotive tire and wheel aftermarket, powersports, outdoor power equipment, marine, home medical equipment, recreational vehicles and appliance industries. More than 23,500 equipment dealers, 195 distributors and 3,360 brands worldwide leverage our web and eCatalog platforms to Sell More Stuff!™ For more information on ARI, visit investor.arinet.com.

Additional Information

- Follow @ARI_Net on Twitter: twitter.com/ARI_Net
- Become a fan of ARI on Facebook: www.facebook.com/ARInetwork
- Join us on G+: plus.google.com
- LinkedIn: www.linkedin.com
- Read more about ARI: investor.arinet.com/about-us

Images for media use only

[ARI Logo Hi Res](#) | [ARI Logo Low Res](#)

For media inquiries, contact:

Colleen Malloy, Director of Marketing, ARI, +1.414.973.4323, colleen.malloy@arinet.com

Investor inquiries, contact:

Steven Hooser, Three Part Advisors, +1.214.872.2710, shooser@threepa.com