



FOR IMMEDIATE RELEASE

ARI Network Services Enters Into Preferred Partner Agreement with Sys2K

ARI's Endeavor website platform to integrate with Sys2K Dealer Management Software for RV dealers

Milwaukee, Wis., Nov. 3, 2015 – ARI Network Services, Inc. (NASDAQ: [ARIS](#)) today announced that it has signed a Preferred Partner Program agreement with Sys2K™, a leading provider of dealer management software for RV dealers and manufacturers. As a Preferred Partner, ARI will be recognized as “Integration Certified”, and ARI’s solutions will be actively promoted to Sys2K’s existing network of RV dealers in the U.S.

The announcement comes in tandem with ARI’s launch of its award-winning Endeavor website platform into the RV marketplace. Proven in powersports, outdoor power equipment, marine, automotive tire and wheel, and the home medical markets, ARI has customized the Endeavor platform to meet the demanding needs of the RV industry.

“As an RV dealer website provider since 2005, ARI has continuously innovated our website solutions to offer our customers market-leading technology that attracts online shoppers, drives qualified leads and ultimately help dealers sell more RVs,” said Brad Smith, Vice President of Product Management at ARI. “The launch of our robust, user-friendly Endeavor website platform paired with the ability to integrate product data and leads from Sys2K’s industry-leading dealer management software offers dealers a solution that’s unmatched in the RV marketplace.”

Sys2K’s windows-based RV dealership management software scales to meet the unique needs of individual RV dealers with modules including customer relationship management, finance and insurance, unit inventory, parts, service, rentals, accounting and payroll.

“Sys2K is proud to announce this partnership. Not only will we be allied with a world-class leader in its respective field, it will also allow our customers even more opportunities to develop their business and create both sales and relationships with their clients,” said Traeanne Reynolds, Director of Sales, Marketing and Implementation for Sys2K. “ARI is at the forefront of developing website and marketing tools geared to help the dealer work smarter and more effortlessly. We look forward to the launch at the 2015 RVDA show in Las Vegas, and more importantly, the ability to offer this integration to our existing and new clients.”





About Sys2K

Sys2K™ is a premier provider of Powersports, Bus, Marine, Automotive, Truck, Trailer, Class 8/Heavy Duty and RV dealership software. Sys2K's Infinity software is a fully integrated, Windows®-based business management software that features modules including CRM, F&I, Parts and Service, Payroll, Accounting, Rental, Slip or Storage Management, Advanced Reporting, as well as offering Cloud Hosting, and Mobile Apps. Founded in 1984, Sys2K prides itself in developing the highest-quality software solutions for both the dealership and manufacturer. For more information, visit <http://www.sys2k.com>.

About ARI

ARI Network Services, Inc. (ARI) (NASDAQ: [ARIS](#)) offers an award-winning suite of SaaS, software tools, and marketing services to help dealers, equipment manufacturers and distributors in selected vertical markets Sell More Stuff!™ – online and in-store. Our innovative products are powered by a proprietary data repository of enriched original equipment and aftermarket electronic content spanning more than 17 million active part and accessory SKUs and 750,000 equipment models. Business is complicated, but we believe our customers' technology tools don't have to be. We remove the complexity of selling and servicing new and used vehicle inventory, parts, garments and accessories (PG&A) for customers in the automotive tire and wheel aftermarket, powersports, outdoor power equipment, marine, home medical equipment, recreational vehicles and appliance industries. More than 23,500 equipment dealers, 195 distributors and 3,360 brands worldwide leverage our web and eCatalog platforms to Sell More Stuff!™ For more information on ARI, visit investor.arinet.com.

Additional Information

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