



## FOR IMMEDIATE RELEASE

### **ARI Network Services, Inc. to Attend the 6<sup>th</sup> Annual Craig-Hallum Alpha Select Conference on September 17**

**Milwaukee, Wis., September 3, 2015** – ARI Network Services, Inc. (NASDAQ: [ARIS](#)) announced today that Bill Nurthen, ARI Chief Financial Officer, will present at the 6<sup>th</sup> Annual Craig-Hallum Alpha Select Conference on Thursday, September 17, 2015, at the Convene Conference Center in New York, New York. ARI's presentation is scheduled to begin at 3:30 pm ET. The presentation will be webcast live and may be accessed via the company's investor relations website: [investor.arinet.com](http://investor.arinet.com).

#### **About the Craig-Hallum Alpha Select Conference**

Entering its sixth year, the Craig-Hallum Alpha Select Conference has earned a reputation among clients as an important idea generation opportunity. Attending companies have been individually selected by the Craig-Hallum research team and are either currently on the Alpha Select List or display characteristics that are consistent with the Alpha Select List. For more information on the 6<sup>th</sup> Annual Craig-Hallum Alpha Select Conference, visit <http://www.craig-hallum.com>.

#### **About ARI**

ARI Network Services, Inc. (ARI) (NASDAQ: [ARIS](#)) offers an award-winning suite of SaaS, software tools, and marketing services to help dealers, equipment manufacturers and distributors in selected vertical markets Sell More Stuff!™ – online and in-store. Our innovative products are powered by a proprietary data repository of enriched original equipment and aftermarket electronic content spanning more than 17 million active part and accessory SKUs and 750,000 equipment models. Business is complicated, but we believe our customers' technology tools don't have to be. We remove the complexity of selling and servicing new and used vehicle inventory, parts, garments and accessories (PG&A) for customers in the automotive tire and wheel aftermarket, powersports, outdoor power equipment, marine, home medical equipment, recreational vehicles and appliance industries. More than 23,500 equipment dealers, 195 distributors and 3,360 brands worldwide leverage our web and eCatalog platforms to Sell More Stuff!™ For more information on ARI, visit [investor.arinet.com](http://investor.arinet.com).

#### **Additional Information**

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- LinkedIn: [www.linkedin.com](https://www.linkedin.com)
- Read more about ARI: [investor.arinet.com/about-us](http://investor.arinet.com/about-us)

#### **Images for media use only**

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