



**FOR IMMEDIATE RELEASE**

**ARI Network Services, Inc. Launches International Reseller and Referral Program**

*Two leading EU-based web providers sign on to offer integration of ARI's illustrated parts lookup solution*

**Milwaukee, Wis., Aug. 31, 2015** – ARI Network Services, Inc. (NASDAQ: [ARIS](#)) announced that two leading European website providers will offer ARI's PartStream® illustrated parts lookup solution to dealers and distributors in the EU. [Vision Spares](#), which targets the 1,200-plus UK-based garden machinery (outdoor power equipment) dealers, and [EuroWeb](#), which targets the 1,000-plus Scandinavian powersports (motorcycle) dealers, are the first partners to join ARI's International reseller and referral program.

“By adding PartStream as an add-on feature to their existing eCommerce website solutions, our European partners can now offer their customers a turnkey, consumer-facing, replacement parts shopping experience,” said Campion Jaques, Director, Content Services & International Sales for ARI. “Developing a proprietary parts lookup solution containing current manufacturer content can be a major challenge for website providers, but by leveraging ARI's award-winning, illustrated parts lookup tool, our partners can immediately offer their customers a best-in-class user experience that will boost customer satisfaction and ultimately lead to increased replacement parts sales.”

ARI is actively seeking additional European website providers who serve dealers, distributors and manufacturers in the garden machinery, powersports and marine industries to join ARI's international reseller and referral program.

PartStream, ARI's illustrated parts lookup solution, can easily be added to any existing website to fuel eCommerce sales. Parts numbers and descriptions are automatically indexed for search engine optimization, making it easy for buyers to find and purchase parts online.

For more information on PartStream and ARI's international reseller and referral program, contact Campion Jaques at +1.414.973.4342.

**About ARI**

ARI Network Services, Inc. (ARI) (NASDAQ: [ARIS](#)) offers an award-winning suite of SaaS, software tools, and marketing services to help dealers, equipment manufacturers and distributors in selected vertical markets Sell More Stuff!™ – online and in-store. Our innovative products are powered by a proprietary data repository of enriched original equipment and aftermarket electronic content spanning more than 17 million active part and accessory SKUs and 750,000 equipment models. Business is complicated, but we believe our customers' technology tools don't have to be. We remove the complexity of selling and



servicing new and used vehicle inventory, parts, garments and accessories (PG&A) for customers in the automotive tire and wheel aftermarket, powersports, outdoor power equipment, marine, home medical equipment, recreational vehicles and appliance industries. More than 23,500 equipment dealers, 195 distributors and 3,360 brands worldwide leverage our web and eCatalog platforms to Sell More Stuff!™ For more information on ARI, visit [investor.arinet.com](http://investor.arinet.com).

**Additional Information**

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- Read more about ARI: [investor.arinet.com/about-us](http://investor.arinet.com/about-us)

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[ARI Logo Hi Res](#) | [ARI Logo Low Res](#)

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