



## Electric Vehicle Manufacturer Selects ARI's Cloud-Based eCatalog Solution

**Milwaukee, Wis., June 2, 2015** – ARI Network Services, Inc. (NASDAQ: [ARIS](#)) announced today that a leading European electric vehicle manufacturer will implement ARI's online eCatalog solution, PartSmart Web®, on its dealer portal.

In support of its strategy to streamline the replacement parts sales process and better serve its distributors and dealers in 38 countries, the manufacturer sought out a cloud-based parts lookup solution that would integrate with their existing ordering system.

The solution will offer online parts lookup, allowing users to quickly and easily identify and locate replacement parts. Based on customer login and type, PartSmart Web's integration to the manufacturer's ordering system will allow users to view their unique pricing and submit orders.

PartSmart Web will include replacement part information dating back to 1996 on the more than 5,000 vehicles in circulation, covering a wide range of commercial applications including landscaping, waste collection, postal delivery and street cleaning.

"We are excited to continue to grow the number of international manufacturers utilizing ARI's eCatalog solutions to provide online access to accurate, up-to-date parts data, inventory levels and online ordering," said Campion Jaques, Director of Content Services and International Sales for ARI. "We welcome the opportunity to help the manufacturer and its distribution network improve productivity, increase customer satisfaction and sell more OEM parts by ensuring that customers can order the right part the first time."

### **About ARI**

ARI Network Services, Inc. (ARI) (NASDAQ: [ARIS](#)) offers an award-winning suite of data-driven software tools and marketing services to help dealers, equipment manufacturers and distributors in selected vertical markets Sell More Stuff!™ – online and in-store. Our innovative products are powered by a proprietary data repository of enriched original equipment and aftermarket electronic content spanning more than 17 million active part and accessory SKUs and 750,000 equipment models. Business is complicated, but we believe our customers' technology tools don't have to be. We remove the complexity of selling and servicing new and used vehicle inventory, parts, garments and accessories (PG&A) for customers in the automotive tire and wheel aftermarket, powersports, outdoor power equipment, marine, home medical equipment, recreational vehicles and appliance industries. More than 23,500 equipment dealers, 195 distributors and 3,360 brands worldwide leverage our web and eCatalog platforms to Sell More Stuff!™ For more information on ARI, visit [investor.arinet.com](http://investor.arinet.com).





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