



FOR IMMEDIATE RELEASE

ARI Network Services, Inc. to Present at the 16th Annual B. Riley & Co. Investor Conference

Milwaukee, Wis., April 29, 2015 – ARI Network Services Inc. (NASDAQ: [ARIS](#)) announced today that Roy W. Olivier, ARI President & CEO, and Bill Nurthen, ARI Chief Financial Officer, will present at the 16th Annual [B. Riley & Co.](#) Investor Conference May 12, 2015. The conference is being held May 12-14, 2015 at the Loews Hollywood Hotel, in Los Angeles, Calif.

ARI's presentation is scheduled to begin at 3 pm PT. A live webcast of the presentation can be accessed at the [conference website](#), or at the Company's investor relations website: investor.arinet.com.

About B. Riley & Co.

B. Riley & Co., LLC is a leading investment bank which provides corporate finance, research, and sales & trading to corporate, institutional and high net worth individual clients. Investment banking services include initial, secondary and follow-on offerings, institutional private placements, and merger and acquisitions advisory services. The firm is nationally recognized for its highly ranked proprietary equity research. B. Riley & Co., LLC is a member of FINRA and SIPC. For more information, please visit www.brileyco.com.

About ARI

ARI Network Services, Inc. (ARI) (NASDAQ: [ARIS](#)) offers an award-winning suite of data-driven software tools and marketing services to help dealers, equipment manufacturers and distributors in selected vertical markets Sell More Stuff!™ – online and in-store. Our innovative products are powered by a proprietary data repository of enriched original equipment and aftermarket electronic content spanning more than 17 million active part and accessory SKUs and 750,000 equipment models. Business is complicated, but we believe our customers' technology tools don't have to be. We remove the complexity of selling and servicing new and used vehicle inventory, parts, garments and accessories (PG&A) for customers in the automotive tire and wheel aftermarket, powersports, outdoor power equipment, marine, home medical equipment, recreational vehicles and appliance industries. More than 23,500 equipment dealers, 195 distributors and 3,360 brands worldwide leverage our web and eCatalog platforms to Sell More Stuff!™ For more information on ARI, visit investor.arinet.com.

Additional Information

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