



FOR IMMEDIATE RELEASE

### ARI Network Services, Inc. to Present at the 27<sup>th</sup> Annual ROTH Conference

**Milwaukee, Wis., February 23, 2015** – ARI Network Services Inc. (NASDAQ: [ARIS](#)) announced today that Roy W. Olivier, ARI President & CEO, and Bill Nurthen, ARI Chief Financial Officer, will present at the 27<sup>th</sup> Annual [ROTH Conference](#) on Tuesday, March 10, 2015. The conference is being held March 8-11 at the Ritz Carlton in Laguna Niguel, Calif.

ARI's presentation is scheduled to begin at 9 am PT. A live webcast of the presentation can be accessed at the [conference website](#), or at the Company's investor relations website: [investor.arinet.com](http://investor.arinet.com).

#### **About the 27<sup>th</sup> Annual ROTH Conference**

One of the largest of its kind in the U.S., the 27<sup>th</sup> annual [ROTH Conference](#) is designed to provide investors with a unique opportunity to gain insight into emerging growth companies across a variety of sectors, including clean tech; consumer and retail; energy and industrial; enterprise software; healthcare; resources; semiconductors and electronics; services and technology; and media. The conference will feature presentations from hundreds of growth companies, Q&A sessions, expert panels and thousands of management one-on-one/small group meetings. For more information, visit <http://www.roth.com>.

#### **About ARI**

ARI Network Services, Inc. (ARI) (NASDAQ: [ARIS](#)) offers an award-winning suite of data-driven software tools and marketing services to help dealers, equipment manufacturers and distributors in selected vertical markets Sell More Stuff!™ – online and in-store. Our innovative products are powered by a proprietary data repository of enriched original equipment and aftermarket electronic content spanning more than 17 million active part and accessory SKUs and 750,000 equipment models. Business is complicated, but we believe our customers' technology tools don't have to be. We remove the complexity of selling and servicing new and used vehicle inventory, parts, garments and accessories (PG&A) for customers in the automotive tire and wheel aftermarket, powersports, outdoor power equipment, marine, home medical equipment, recreational vehicles and appliance industries. More than 23,500 equipment dealers, 195 distributors and 3,360 brands worldwide leverage our web and eCatalog platforms to Sell More Stuff!™ For more information on ARI, visit [investor.arinet.com](http://investor.arinet.com).

#### **Additional Information**

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- LinkedIn: [www.linkedin.com](http://www.linkedin.com)
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