

FOR IMMEDIATE RELEASE

ARI Network Services Schedules Second Quarter Results Conference Call and Webcast for Thursday, March 6, 2014

Milwaukee, Wis., February 27, 2014 – ARI Network Services, Inc. ([ARI](#)) (NASDAQ: [ARIS](#)) will report financial results on Thursday, March 6, 2014, after the market close for the second quarter fiscal year 2014, ended January 31, 2014. The Company has scheduled a conference call for Thursday, March 6, at 4:30 pm ET to review the results.

Investors and interested parties can access the conference call by dialing (877) 359-3639 or (408) 427-3725 and referring to Conference ID: 5211921. The conference call is also being webcast and is available via the Company's investor relations website, <http://investor.arinet.com>. A replay of the webcast will be archived on the Company's website for 60 days.

About ARI

ARI Network Services, Inc. (ARI) (NASDAQ: [ARIS](#)) offers award-winning eCommerce and eCatalog platforms, lead management tools and digital marketing services that help dealers, equipment manufacturers and distributors in selected vertical markets Sell More Stuff!™ – online and in-store. Our innovative products are powered by a proprietary data repository of enriched original equipment and aftermarket content that spans more than 10.5 million active part and accessory SKUs, 469,000 models and \$1.7 billion in retail product value. Business is complicated, but we believe our customers' technology tools don't have to be. We remove the complexity of selling and servicing new and used vehicle inventory, parts, garments and accessories (PG&A) for customers in the automotive tire and wheel aftermarket, powersports, outdoor power equipment, marine, recreational vehicles and white goods industries. More than 22,000 equipment dealers, 195 distributors and 140 manufacturers worldwide leverage our web and eCatalog platforms to Sell More Stuff!™. For more information on ARI, visit investor.arinet.com.

Additional Information

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