

ARI to Hold Annual Shareholder Meeting January 7, 2014

CEO to Present State of the Business

Milwaukee, Wis., January 2, 2014 – ARI Network Services (NASDAQ: ARIS), a leading provider of website, software, and data solutions that help dealers, distributors and manufacturers Sell More Stuff!™, will hold its Annual Shareholder Meeting on Tuesday, January 7, 2014, at the Company's corporate headquarters, 10850 West Park Place, Suite 1200, Milwaukee, Wis. at 10:00 am Eastern Time.

Business to be conducted at the meeting includes the election of three directors and the approval of the Company's amended and restated 2010 Equity Incentive Plan, among other agenda items. After the formal meeting, Roy W. Olivier, President and CEO, will give the annual "State of the Business" presentation on the Company's operations.

Shareholders who are unable to attend the meeting in person may email questions to be discussed during the question and answer session to investor_relations@arinet.com or contact Theresa DiCello at 414.973.4334. Questions must be submitted no later than 4:00 pm Eastern Time on Monday, January 6, 2014.

Shareholders or interested parties can listen via a live Internet webcast, available in the Investor Relations section of the Company's website at arinet.com/financials. To join the audio conference only, call 877.668.4490 and enter Access Code 639 908 620.

A replay of ARI's Shareholder Meeting Audio and a copy of the slide presentation will be available on ARI's website after 8:00 pm Eastern Time on Tuesday, January 7, 2014.

About ARI

ARI Network Services, Inc. (ARI) (NASDAQ: [ARIS](http://arinet.com)) offers award-winning eCommerce and eCatalog platforms, lead management tools and digital marketing services that help dealers, equipment manufacturers and distributors in selected vertical markets Sell More Stuff!™ – online and in-store. Our innovative products are powered by a proprietary data repository of enriched original equipment and aftermarket content that spans more than 10.5 million active part and accessory SKUs, 469,000 models and \$1.7 billion in retail product value. We remove the complexity of selling and servicing new and used vehicle inventory, parts, garments and accessories (PG&A) for customers in automotive tire and wheel, powersports, outdoor power equipment, marine, recreational vehicles and white goods industries. More than 22,000 equipment dealers, 195 distributors and 140 manufacturers worldwide leverage our web and eCatalog platforms to Sell More Stuff!™. For more information on ARI, visit investor.arinet.com.

ARI

Additional Information

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