



## For Immediate Release

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## ARI Network Services to Present at the 25<sup>th</sup> Annual ROTH Capital Partners Growth Conference

**Milwaukee, Wis., March 6, 2013** – ARI Network Services, Inc. (OTCBB: ARIS), a leader in creating, marketing, and supporting software, SaaS and DaaS solutions that connect consumers, dealers, distributors, and manufacturers in selected vertical markets, announced today that Roy W. Olivier, ARI Chief Executive Officer and President will present at the 25<sup>th</sup> Annual ROTH Capital Partners Growth Conference on Tuesday, March 19 at 4:30 pm Pacific at the Ritz-Carlton Laguna Niguel in Dana Point, Calif.

“I’m very pleased to have been invited to present at the 25<sup>th</sup> Annual ROTH Capital Partners Growth Conference,” said Roy W. Olivier. “I’m excited to have this opportunity to share ARI’s story and vision for growth with investors attending one of the largest investment conferences in the U.S.”

Investors attending the conference who wish to meet with Mr. Olivier for a one-on-one meeting should notify their ROTH contact or direct inquiries to [oneononerequest@roth.com](mailto:oneononerequest@roth.com).

Interested parties can access a live webcast of the presentation by visiting [www.arinet.com/investors](http://www.arinet.com/investors). A replay will be available for 90 days following the conference.

### **About ARI**

ARI Network Services, Inc. (“ARI” or the “Company”) is a leader in creating, marketing, and supporting software, software as a service (“SaaS”) and data as a service (“DaaS”) solutions that enhance revenue and reduce costs for our customers. Our innovative, technology-enabled solutions connect the community of consumers, dealers, distributors, and manufacturers to help our customers efficiently service and sell more whole goods, parts, garments, and accessories (“PG&A”) worldwide in selected vertical markets that include automotive tire and wheel, powersports, outdoor power equipment, marine, and white goods. We estimate that more than 22,000 equipment dealers, 140 manufacturers, and 195 distributors worldwide leverage our technology to drive revenue, gain efficiencies and increase customer satisfaction.

For more information on ARI, please visit [www.arinet.com](http://www.arinet.com)

### **Forward Looking Statements**

Certain statements in this news release contain “forward-looking statements” regarding future events and our future results that are subject to the safe harbors created under the Securities Act of 1933. All statements other than statements of historical facts are statements that could be deemed to be forward-looking statements. These statements are based on current expectation and information and the beliefs and assumptions of ARI’s management. Words such as “expects,” “anticipates,” “goals,” “intends,” “plans,” “believes,” “seeks,” “estimates,” “may,” or variations of such words, and similar

expressions are intended to identify such forward-looking statements. By their nature, forward-looking statements are based on various assumptions and are subject to inherent risks and uncertainties. Readers are cautioned not to place undue reliance on our forward-looking statements as a number of factors could cause actual future results, conditions, actions or events to differ materially from the expectations or intentions expressed in the forward-looking statements. Such factors include, but are not limited to: uncertainties relating to the specific scope and nature of the assets acquired, which uncertainties are inherent in acquisitions of assets that are part of a bankruptcy estate; potential delays in or unanticipated costs related to the integration of the acquired business and ARI's pre-existing businesses; and those other factors described in Part 1A of ARI's annual report on Form 10-K for fiscal year ended July 31, 2012, filed with the Securities and Exchange Commission. The forward-looking statements are made only as of the date hereof, and ARI undertakes no obligation to update these forward-looking statements except as may be required by applicable law or regulations. For more information, please refer to the ARI's filings with the Securities and Exchange Commission.