



FOR IMMEDIATE RELEASE

Essential Medical Supply, Inc. Names ARI Network Services, Inc. Preferred Provider Of Websites for Its Independent Dealer Network

Milwaukee, Wis., January 30, 2017 – ARI Network Services, Inc. (NASDAQ: ARIS) announced today that it has an agreement with Essential Medical Supply, Inc., a leading manufacturer of innovative in-home medical and health related products, to serve as a preferred website provider for its network of more than 2,000 independent dealers.

As a preferred provider, ARI will offer Essential Medical Supply dealers special package pricing and discounts on ARI HME provider websites.

ARI's provider websites give HME dealers easy access to Essential Medical Supply's full library of pre-loaded product data as well as the latest information on new products and promotions in addition to offering providers industry-specific functionality including a prescription refill module and secure online bill pay. Optimized for Google local search, ARI's provider websites make it simple for online shoppers to easily find – and buy – home medical equipment from their local HME provider online.

“We are excited to be named the Essential Medical Supply Preferred Website Provider,” said Patrick Miller, ARI's HME Business Development Director. “The effects of Competitive Bidding have encouraged HME providers to explore new online profit centers, and this program offers HME providers the opportunity to optimize their online presence to Sell More Stuff! online and in-store.”

Parties interested in learning more about the program can visit <http://arinet.com/products/essential-medical-provider-websites/> or contact ARI at 800.755.6040.

About ARI

ARI Network Services, Inc. (ARI) (NASDAQ: ARIS) offers an award-winning suite of SaaS, software tools, and marketing services to help dealers, equipment manufacturers and distributors in selected vertical markets Sell More Stuff!™ – online and in-store. Our innovative products are powered by a proprietary data repository of enriched original equipment and aftermarket electronic content spanning more than 17 million active part and accessory SKUs and 750,000 equipment models. Business is complicated, but we believe our customers' technology tools don't have to be. We remove the complexity of selling and servicing new and used vehicle inventory, parts, garments and accessories (PG&A) for customers in the automotive tire and wheel aftermarket, powersports, outdoor power equipment, marine, home medical equipment, recreational vehicles and appliance industries. More than 23,500 equipment dealers, 195





distributors and 3,360 brands worldwide leverage our web and eCatalog platforms to Sell More Stuff!™
For more information on ARI, visit investor.arinet.com.

Additional Information

- Follow @ARI_Net on Twitter: twitter.com/ARI_Net
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- Join us on G+: plus.google.com/117293073211296447579
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- Read more about ARI: investor.arinet.com/about-us

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[ARI Logo Hi Res](#) | [ARI Logo Low Res](#)

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