



FOR IMMEDIATE RELEASE

ARI to Hold Annual Shareholder Meeting January 5, 2017

President and CEO to Present State of the Business

Milwaukee, Wis., December 15, 2016 – ARI Network Services, Inc. (NASDAQ: ARIS), announced today that its Annual Shareholder Meeting will be held on Thursday, January 5, 2017, at the Company’s corporate headquarters at 10850 West Park Place, Suite 1200, Milwaukee, Wis. at 9:00 a.m. CST.

Formal business to be conducted at the meeting includes the election of two directors to serve on ARI’s Board of Directors, approval of an amendment to ARI’s 2010 Equity Incentive Plan, an advisory vote to approve named executive officer compensation and the ratification of Wipfli LLP as ARI’s independent auditors for the fiscal year ending July 31, 2017. After the formal meeting, Roy W. Olivier, President and CEO, will give the annual “State of the Business” presentation on the Company’s operations.

Shareholders who are unable to attend the meeting in person may email questions to be discussed during the question and answer session to investor_relations@arinet.com or contact Theresa DeNicola at 414.973.4334. Questions must be submitted no later than 3:00 pm CST on Wednesday, January 4, 2017.

Shareholders or interested parties can listen via a live Internet webcast, available at the company’s Investor Relations website at investor.arinet.com. To join the audio conference only, call 415.655.0052 and enter the Access Code 405-244-549.

A replay of ARI’s Shareholder Meeting and a copy of the slide presentation will be available on ARI’s investor website at investor.arinet.com after 7:00 p.m. CST on Thursday, January 5, 2017.

About ARI

ARI Network Services, Inc. (ARI) (NASDAQ: ARIS) offers an award-winning suite of SaaS, software tools, and marketing services to help dealers, equipment manufacturers and distributors in selected vertical markets Sell More Stuff!™ – online and in-store. Our innovative products are powered by a proprietary data repository of enriched original equipment and aftermarket electronic content spanning more than 17 million active part and accessory SKUs and 750,000 equipment models. Business is complicated, but we believe our customers’ technology tools don’t have to be. We remove the complexity of selling and servicing new and used vehicle inventory, parts, garments and accessories (PG&A) for customers in the automotive tire and wheel aftermarket, powersports, outdoor power equipment, marine, home medical equipment, recreational vehicles and appliance industries. More than 23,500 equipment dealers, 195





distributors and 3,360 brands worldwide leverage our web and eCatalog platforms to Sell More Stuff!™
For more information on ARI, visit investor.arinet.com.

Additional Information

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Images for media use only

[Roy W. Olivier Hi Res](#) | [Roy W. Olivier Low Res](#)

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Forward-Looking Statements

Certain statements in this news release contain "forward-looking statements" regarding future events and our future results that are subject to the safe harbors created under the Securities Act of 1933. All statements other than statements of historical facts are statements that could be deemed to be forward-looking statements. These statements are based on current expectations, estimates, forecasts, and projects about the markets in which we operate and the beliefs and assumptions of our management. Words such as "expects," "anticipates," "targets," "goals," "projects," "intends," "plans," "believes," "seeks," "estimates," "endeavors," "strives," "may," or variations of such words, and similar expressions are intended to identify such forward-looking statements. Readers are cautioned that these forward-looking statements are subject to a number of risks, uncertainties and assumptions that are difficult to predict, estimate or verify. Therefore, actual results may differ materially and adversely from those expressed in any forward-looking statements. Such risks and uncertainties include those factors described in Part 1A of the company's most recent annual report on Form 10-K, as such may be amended or supplemented by subsequent quarterly reports on Form 10-Q, or other reports filed with the Securities and Exchange Commission. Readers are cautioned not to place undue reliance on these forward-looking statements. The forward-looking statements are made only as of the date hereof, and the company undertakes no obligation to publicly release the result of any revisions to these forward-looking statements. For more information, please refer to the company's filings with the Securities and Exchange Commission.

For media inquiries, contact:

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Investor inquiries, contact:

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