



**FOR IMMEDIATE RELEASE**

## **ARI Announces RVT.com Integration with Its Endeavor RV Dealer Websites**

**Milwaukee, Wis., August 30, 2016** – ARI Network Services, Inc. (NASDAQ: [ARIS](#)) announced today that its Endeavor RV dealer website platform now integrates with [RVT.com](#), a leading Internet classified ads site for new and used RVs, travel and fifth wheel trailers, motor homes and campers.

“Current positive trends in RV consumer spending, coupled with our deep roots in the RV industry and lifestyle, have allowed us to create an online platform that connects RV dealers with consumers,” said Shawn Friesen, Sr. Vice President, RVT.com. “With this new integration, RV dealers in North America with an ARI-powered website will be able to seamlessly upload their current new and used inventory and reach millions of in-market shoppers on RVT.com.”

The integration allows RV dealers to post new and used inventory listings on the RVT.com marketplace directly from their ARI-powered website’s administration panel – saving time and increasing unit exposure, which drives more leads online and in-store. Using ARI’s rich product information, dealers can easily create the most complete and compelling listings on the marketplace.

“Managing new and used inventory can be a challenge for RV dealers, especially during peak season,” said Justin Di Vilio, ARI’s Director of Business Development - RV. “Third-party sales channels like RVT.com play an important role in helping dealers expand their online presence to reach a broader audience of RV consumer buyers to generate more qualified RV leads and in-store sales.”

Dealers interested in more information about ARI’s RV dealer solutions, including dealer websites and digital marketing services, should contact ARI at 800.755.6040 or visit [arirecreationalvehicles.com](#).

Dealers interested in listing their inventory for sale on RVT.com should call 800.282.2183 or visit [rvt.com/dealers](#).

### **About ARI**

ARI Network Services, Inc. (ARI) (NASDAQ: [ARIS](#)) offers an award-winning suite of SaaS, software tools, and marketing services to help dealers, equipment manufacturers and distributors in selected vertical markets Sell More Stuff!™ – online and in-store. Our innovative products are powered by a proprietary data repository of enriched original equipment and aftermarket electronic content spanning more than 17 million active part and accessory SKUs and 750,000 equipment models. Business is complicated, but we believe our customers’ technology tools don’t have to be. We remove the complexity of selling and servicing new and used vehicle inventory, parts, garments and accessories (PG&A) for customers in the automotive tire and wheel aftermarket, powersports, outdoor power equipment, marine, home medical





equipment, recreational vehicles and appliance industries. More than 23,500 equipment dealers, 195 distributors and 3,360 brands worldwide leverage our web and eCatalog platforms to Sell More Stuff!™ For more information on ARI, visit [investor.arinet.com](http://investor.arinet.com).

#### **About RVT.com**

RVT.com is North America's leading RV Classifieds provider visited by millions of RV consumers who search over eighty-thousand new and used RVs for sale by owners and dealers. Built on a platform of bringing RV Buyers and Sellers together, RVT.com has assisted in the sale of tens of thousands of RVs since 2002 and currently showcases inventory for nearly a thousand RV dealerships. For more information, visit [RVT.com/dealers](http://RVT.com/dealers).

#### **Additional Information**

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- Read more about ARI: [investor.arinet.com/about-us](http://investor.arinet.com/about-us)

#### **Images for media use only**

[ARI Logo Hi Res](#) | [ARI Logo Low Res](#)

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