



FOR IMMEDIATE RELEASE

ARI's William Nurthen Named Winner of a 2016 Milwaukee Business Journal CFO of the Year Award

Milwaukee, Wis., June 6, 2016 – ARI Network Services (NASDAQ: [ARIS](#)) announced today that its Chief Financial Officer, William Nurthen, has won a 2016 CFO of the Year Award in the Medium Company category from *The Milwaukee Business Journal*.

“It is an honor to receive this award from *The Milwaukee Business Journal*,” said Nurthen. “The award is a reflection of the collective efforts of the finance team at ARI. The group has consistently risen to the occasion in support of our growth strategy, efficiently managing issues such as acquisition integration and expansion in our product offerings and customer base, all while maintaining the high reporting standards of a publicly traded company.”

Launched in 2008, the annual CFO of the Year Award is designed to recognize CFOs who play vital roles in the success of their businesses or organizations as well as make valuable contributions to their profession and communities. Nominations for the award were made by colleagues, companies and peers based on their wide range of experience, commitment, character and value to their organizations. Winners were selected by a panel of judges comprising financial professionals from the Milwaukee area.

“I was pleased to have the opportunity to nominate Bill for a 2016 CFO of the Year Award,” said William Mortimore, founder of Merge Healthcare, CEO of Project Foundry and member of ARI’s Board of Directors. “As an entrepreneur and founder of a publicly traded company, an ARI Board member since 2004 and Chairman of the Audit Committee since 2008, I have hired and worked with several CFOs. Bill is the winner. In terms of the stock price and other changes that have taken place in our organization, I don’t think you can point to anyone in Milwaukee who has had as much impact on a public company as Bill has in his role of ARI’s CFO.”

About ARI

ARI Network Services, Inc. (ARI) (NASDAQ: [ARIS](#)) offers an award-winning suite of SaaS, software tools, and marketing services to help dealers, equipment manufacturers and distributors in selected vertical markets Sell More Stuff!™ – online and in-store. Our innovative products are powered by a proprietary data repository of enriched original equipment and aftermarket electronic content spanning more than 17 million active part and accessory SKUs and 750,000 equipment models. Business is complicated, but we believe our customers’ technology tools don’t have to be. We remove the complexity of selling and servicing new and used vehicle inventory, parts, garments and accessories (PG&A) for customers in the automotive tire and wheel aftermarket, powersports, outdoor power equipment, marine, home medical





equipment, recreational vehicles and appliance industries. More than 23,500 equipment dealers, 195 distributors and 3,360 brands worldwide leverage our web and eCatalog platforms to Sell More Stuff!™ For more information on ARI, visit investor.arinet.com.

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