

ARI Announces HelpForce Live! “Social Media That Sells” Webinar Series

Milwaukee, Wis., May 23, 2016 – ARI Network Services, Inc. (NASDAQ: [ARIS](#)) has scheduled its next round of HelpForce Live! educational webinars, titled “Social Media That Sells”. The series is designed to help dealers in the powersports, outdoor power, marine, RV and home medical equipment markets connect with consumers on their digital path to purchase.

In these 30-minute webinars, ARI’s social media pros Jessica Lee, Digital Marketing Coordinator, and Abbie Ford, Customer Engagement Marketing Coordinator, will show attendees how to separate social hype from social strategy to develop an action plan designed to create more engagement and, ultimately, Sell More Stuff!™

The webinars have been customized with industry-specific content to meet the unique needs of each market.

All HelpForce Live! webinars are free and open to all dealers. Dealers who would like to register for their industry-specific webinar can click on the appropriate link below. On-demand recordings of HelpForce Live! Webinars are also available on the company’s website.

- **Home Medical Equipment:** May 31, 2016, 2:00 p.m. EDT
[Link to Webinar Registration](#)
[Link to Archived Webinars](#)
- **Marine:** May 31, 2016, 3:00 p.m. EDT
[Link to Webinar Registration](#)
[Link to Archived Webinars](#)
- **Powersports:** June 2, 2016, 2:00 p.m. EDT
[Link to Webinar Registration](#)
[Link to Archived Webinars](#)
- **Recreational Vehicle:** June 2, 2016, 3:00 p.m. EDT
[Link to Webinar Registration](#)
[Link to Archived Webinars](#)
- **Outdoor Power Equipment:** June 7, 2016, 3:00 p.m. EDT
[Link to Webinar Registration](#)
[Link to Archived Webinars](#)



About ARI

ARI Network Services, Inc. (ARI) (NASDAQ: [ARIS](#)) offers an award-winning suite of SaaS, software tools, and marketing services to help dealers, equipment manufacturers and distributors in selected vertical markets Sell More Stuff!™ – online and in-store. Our innovative products are powered by a proprietary data repository of enriched original equipment and aftermarket electronic content spanning more than 17 million active part and accessory SKUs and 750,000 equipment models. Business is complicated, but we believe our customers’ technology tools don’t have to be. We remove the complexity of selling and servicing new and used vehicle inventory, parts, garments and accessories (PG&A) for customers in the automotive tire and wheel aftermarket, powersports, outdoor power equipment, marine, home medical equipment, recreational vehicles and appliance industries. More than 23,500 equipment dealers, 195 distributors and 3,360 brands worldwide leverage our web and eCatalog platforms to Sell More Stuff!™ For more information on ARI, visit investor.arinet.com.

Additional Information

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For media inquiries, contact:

Colleen Malloy, Director of Marketing, ARI, +1.414.973.4323, colleen.malloy@arinet.com

