



FOR IMMEDIATE RELEASE

**ARI Network Services to Present at the Southwest IDEAS Investor Conference on
November 18 in Dallas**

Milwaukee, Wis., Nov. 2, 2015 – ARI Network Services, Inc. (NASDAQ: [ARIS](#)) today announced that Roy W. Olivier, ARI President and CEO, and Bill Nurthen, ARI Chief Financial Officer, will present at the Southwest IDEAS Investor Conference on Wednesday, November 18, 2015, at the Marriott – Quorum Hotel in Dallas, Texas. ARI’s presentation is scheduled to begin at 11:20 am CT. The presentation will be webcast live and may be accessed at the conference website, www.IDEASConferences.com, or in the investor relations section of the company's website at investor.arinet.com.

About ARI

ARI Network Services, Inc. (ARI) (NASDAQ: [ARIS](#)) offers an award-winning suite of SaaS, software tools, and marketing services to help dealers, equipment manufacturers and distributors in selected vertical markets Sell More Stuff!™ – online and in-store. Our innovative products are powered by a proprietary data repository of enriched original equipment and aftermarket electronic content spanning more than 17 million active part and accessory SKUs and 750,000 equipment models. Business is complicated, but we believe our customers’ technology tools don’t have to be. We remove the complexity of selling and servicing new and used vehicle inventory, parts, garments and accessories (PG&A) for customers in the automotive tire and wheel aftermarket, powersports, outdoor power equipment, marine, home medical equipment, recreational vehicles and appliance industries. More than 23,500 equipment dealers, 195 distributors and 3,360 brands worldwide leverage our web and eCatalog platforms to Sell More Stuff!™ For more information on ARI, visit investor.arinet.com.

About IDEAS Investor Conferences

The mission of the IDEAS Conferences is to provide independent regional venues for quality companies to present their investment merits to an influential audience of investment professionals. Unlike traditional bank-sponsored events, IDEAS Investor Conferences are “Sponsored by the Buyside for the Buyside” and for the benefit of regional investment communities. Conference sponsors collectively have more than \$200 billion in assets under management and include: Barrow Hanley Mewhinney & Strauss, Aristotle Capital Boston, Granahan Investment Management, Marble Harbor Investment Counsel, Gabelli Asset Management, GRT Capital Partners, LLC, Keeley Asset Management, Hodges Capital Management, Luther King Capital Management, Allianz Global Investors: NFJ Investment Group, Perritt Capital Management, Fidelity Investments, Ironwood Investment Management, Great Lakes Advisors, Ariel Investments, Invicta Capital Management, LLC, William Harris Investors, Greenbrier Partners





Capital Management, LLC, First Wilshire Securities Management, Inc., Constitution Research & Management, Inc., BMO Global Asset Management, North Star Investment Management, Westwood Holdings Group, Inc.

The IDEAS Investor Conferences are held annually in Boston, Chicago and Dallas and are produced by Three Part Advisors, LLC. Additional information about the events can be located at www.IDEASconferences.com.

If interested in attending or learning more about the IDEAS conferences, please contact Joe Noyons at 817.778.8424 or jnoyons@threepa.com.

Additional Information

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