



**FOR IMMEDIATE RELEASE**

### **Drive Medical Names ARI Preferred Website and Digital Marketing Services Provider**

**Milwaukee, Wis., October 7, 2015** – ARI Network Services, Inc. (NASDAQ: [ARIS](#)) announced today that it has teamed up with Drive Medical, the fastest-growing global distributor of durable medical equipment, to offer its network of independent equipment providers ARI’s award-winning eCommerce websites and digital marketing services.

As Drive Medical’s preferred website and digital marketing services provider, ARI will offer custom packages designed exclusively for Drive Medical providers including branded websites, email marketing templates, Google account optimization and access to a library of custom social media graphics and other Drive Medical-branded marketing collateral.

“We are excited about teaming up with ARI Network Services,” said Seth Diamond, Vice President eCommerce Division for Drive Medical. “Their focus on helping DME and HME providers bridge the gap between traditional and non-traditional selling and marketing tactics has allowed providers to stay ahead of the times. The synergies between ARI and Drive Medical support our clients’ efforts to navigate the road ahead as our industry continues to evolve.”

Fully optimized for search engines, ARI’s provider websites allow online shoppers to easily find – and buy – home medical equipment online. The website platform also offers providers industry-specific functionality including a prescription refill module and secure online bill pay.

“We are pleased to be selected as the preferred website and digital marketing services partner for Drive Medical,” said Roy W. Olivier, President and CEO of ARI. “In the highly competitive HME marketplace, this program offers HME providers a distinct advantage by attracting online shoppers and driving qualified leads ultimately resulting in increased online and in-store sales for Drive Medical’s provider network.”

Providers interested in learning more about HME provider websites and digital marketing services can contact ARI at 800.755.6040.

#### **About ARI**

ARI Network Services, Inc. (ARI) (NASDAQ: [ARIS](#)) offers an award-winning suite of SaaS, software tools, and marketing services to help dealers, equipment manufacturers and distributors in selected vertical markets Sell More Stuff!™ – online and in-store. Our innovative products are powered by a proprietary data repository of enriched original equipment and aftermarket electronic content spanning more than



17 million active part and accessory SKUs and 750,000 equipment models. Business is complicated, but we believe our customers' technology tools don't have to be. We remove the complexity of selling and servicing new and used vehicle inventory, parts, garments and accessories (PG&A) for customers in the automotive tire and wheel aftermarket, powersports, outdoor power equipment, marine, home medical equipment, recreational vehicles and appliance industries. More than 23,500 equipment dealers, 195 distributors and 3,360 brands worldwide leverage our web and eCatalog platforms to Sell More Stuff!™ For more information on ARI, visit [investor.arinet.com](http://investor.arinet.com).

**Additional Information**

- Follow @ARI\_Net on Twitter: [twitter.com/ARI\\_Net](https://twitter.com/ARI_Net)
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- Join us on G+: [plus.google.com](https://plus.google.com)
- LinkedIn: [www.linkedin.com](https://www.linkedin.com)
- Read more about ARI: [investor.arinet.com/about-us](http://investor.arinet.com/about-us)

**Images for media use only**

[ARI Logo Hi Res](#) | [ARI Logo Low Res](#)

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