

**FOR IMMEDIATE RELEASE**

**ARI Network Services, Inc. to Present at the Midwest IDEAS  
Investor Conference on August 27 in Chicago**

**Milwaukee, Wis., Aug. 6, 2015** – ARI Network Services, Inc. (ARI) (NASDAQ: [ARIS](#)) announced today that Roy W. Olivier, ARI President and CEO, and Bill Nurthen, ARI Chief Financial Officer, will present at the [Midwest IDEAS Investor Conference](#) on Thursday, August 27, 2015, at the Hard Rock Hotel in Chicago. ARI's presentation is scheduled to begin at 2:30 pm CT. The presentation will be webcast live and may be accessed at the conference website, [www.IDEASConferences.com](http://www.IDEASConferences.com), or in the investor relations section of the company's website: [investor.arinet.com](http://investor.arinet.com).

**About ARI**

ARI Network Services, Inc. (ARI) (NASDAQ: [ARIS](#)) offers an award-winning suite of SaaS, software tools, and marketing services to help dealers, equipment manufacturers and distributors in selected vertical markets Sell More Stuff!™ – online and in-store. Our innovative products are powered by a proprietary data repository of enriched original equipment and aftermarket electronic content spanning more than 17 million active part and accessory SKUs and 750,000 equipment models. Business is complicated, but we believe our customers' technology tools don't have to be. We remove the complexity of selling and servicing new and used vehicle inventory, parts, garments and accessories (PG&A) for customers in the automotive tire and wheel aftermarket, powersports, outdoor power equipment, marine, home medical equipment, recreational vehicles and appliance industries. More than 23,500 equipment dealers, 195 distributors and 3,360 brands worldwide leverage our web and eCatalog platforms to Sell More Stuff!™ For more information on ARI, visit [investor.arinet.com](http://investor.arinet.com).

**Additional Information**

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- Join us on G+: [plus.google.com](https://plus.google.com)
- LinkedIn: [www.linkedin.com](http://www.linkedin.com)
- Read more about ARI: [investor.arinet.com/about-us](http://investor.arinet.com/about-us)

**Images for media use only**

[Roy W. Olivier Hi Res](#) | [Roy W. Olivier Low Res](#)  
[ARI Logo Hi Res](#) | [ARI Logo Low Res](#)

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