



FOR IMMEDIATE RELEASE

**ARI Network Services, Inc. to Present at the East Coast IDEAS
Investor Conference on June 3 in Boston**

Milwaukee, Wis., May 20, 2015 – ARI Network Services, Inc. (ARI) (NASDAQ: [ARIS](#)) announced today that Roy W. Olivier, ARI President and CEO, and Bill Nurthen, ARI Chief Financial Officer, will present at the [East Coast IDEAS Investor Conference](#) on Wednesday, June 3, 2015 at the Boston Park Plaza in Boston, Mass. ARI's presentation is scheduled to begin at 11:20am ET. The presentation will be webcast live and may be accessed at the conference website, www.IDEASConferences.com, or in the investor relations section of the company's website: investor.arinet.com.

About IDEAS Investor Conferences

The mission of the IDEAS Conferences is to provide independent regional venues for quality companies to present their investment merits to an influential audience of investment professionals. Unlike traditional bank-sponsored events, IDEAS Investor Conferences are “Sponsored by the buy-side for the buy-side”, and for the benefit of regional investment communities. Conference sponsors collectively have more than \$200 billion in assets under management and include: Barrow Hanley Mewhinney & Strauss, Eagle Boston Investment Management, Granahan Investment Management, Marble Harbor Investment Counsel, Gabelli Asset Management, GRT Capital Partners, LLC, Keeley Asset Management, Hodges Capital Management, Luther King Capital Management, Allianz Global Investors: NFJ Investment Group, Perritt Capital Management, Fidelity Investments, Ironwood Investment Management, Great Lakes Advisors, Ariel Investments, Invicta Capital Management, LLC, William Harris Investors, Greenbrier Partners Capital Management, LLC, First Wilshire Securities Management, Inc., Constitution Research & Management, Inc.

The IDEAS Investor Conferences are held annually in Boston, Chicago and Dallas and are produced by Three Part Advisors, LLC. Additional information about the events can be located at www.IDEASconferences.com.

About ARI

ARI Network Services, Inc. (ARI) (NASDAQ: [ARIS](#)) offers an award-winning suite of data-driven software tools and marketing services to help dealers, equipment manufacturers and distributors in selected vertical markets Sell More Stuff!™ – online and in-store. Our innovative products are powered by a proprietary data repository of enriched original equipment and aftermarket electronic content spanning more than 17 million active part and accessory SKUs and 750,000 equipment models. Business is complicated, but we believe our customers' technology tools don't have to be. We remove the complexity of selling and servicing new and used vehicle inventory, parts, garments and accessories (PG&A) for customers in the automotive tire and wheel aftermarket, powersports, outdoor power equipment, marine, home medical equipment, recreational vehicles and appliance industries. More than





23,500 equipment dealers, 195 distributors and 3,360 brands worldwide leverage our web and eCatalog platforms to Sell More Stuff!™ For more information on ARI, visit investor.arinet.com.

Additional Information

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