



FOR IMMEDIATE RELEASE

ARI Network Services, Inc. to Attend the 9th Annual Barrington Research Spring Conference May 14

Milwaukee, Wis., May 4, 2015 – ARI Network Services, Inc. (NASDAQ: [ARIS](#)) announced today that Roy W. Olivier, ARI President and CEO, and Bill Nurthen, ARI Chief Financial Officer, will participate in one-on-one meetings at the [9th Annual Barrington Research Spring Conference](#) on Thursday May 14, at the Four Seasons in Chicago, Ill. Interested investors not attending the conference may access ARI’s investor presentation at the company’s investor relations website: <http://investor.arinet.com>.

About Barrington Research Associates

Barrington Research Associates is a Chicago-based, full-service investment bank providing equity and industry research, institutional sales and trading, investment banking and asset management. Founded in 1983 as an investment research boutique, Barrington Research has grown into a nationally recognized independent investment services firm serving institutional, corporate and high net worth individual clients. For more information on Barrington Research associates, visit <http://brai.com/>.

About ARI

ARI Network Services, Inc. (ARI) (NASDAQ: [ARIS](#)) offers an award-winning suite of data-driven software tools and marketing services to help dealers, equipment manufacturers and distributors in selected vertical markets Sell More Stuff!™ – online and in-store. Our innovative products are powered by a proprietary data repository of enriched original equipment and aftermarket electronic content spanning more than 17 million active part and accessory SKUs and 750,000 equipment models. Business is complicated, but we believe our customers’ technology tools don’t have to be. We remove the complexity of selling and servicing new and used vehicle inventory, parts, garments and accessories (PG&A) for customers in the automotive tire and wheel aftermarket, powersports, outdoor power equipment, marine, home medical equipment, recreational vehicles and appliance industries. More than 23,500 equipment dealers, 195 distributors and 3,360 brands worldwide leverage our web and eCatalog platforms to Sell More Stuff!™ For more information on ARI, visit investor.arinet.com.

Additional Information

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