



FOR IMMEDIATE RELEASE

ARI to Hold Annual Shareholder Meeting January 6, 2015
President and CEO to present state of the business

Milwaukee, Wis., December 18, 2014 – ARI Network Services, Inc. (NASDAQ: [ARIS](#)), an award-winning provider of data-driven software tools and marketing services that help dealers, distributors and manufacturers Sell More Stuff!™, will hold its Annual Shareholder Meeting on Tuesday, January 6, 2015, at the Company's corporate headquarters, 10850 West Park Place, Suite 1200, Milwaukee, Wis. at 10:00 am Eastern Time.

Formal business to be conducted at the meeting includes the election of two directors and the ratification of the appointment of Wipfli LLP as the Company's independent auditors for the Company's fiscal year ending July 31, 2015. After the formal meeting, Roy W. Olivier, President and CEO, will give the annual "State of the Business" presentation on the Company's operations.

Shareholders who are unable to attend the meeting in person may email questions to be discussed during the question and answer session to investor_relations@arinet.com or contact Theresa DeNicola at 414.973.4334. Questions must be submitted no later than 4:00 pm Eastern Time on Monday, January 5, 2015.

Shareholders or interested parties can listen via a live Internet webcast, available at the company's Investor Relations website at investor.arinet.com. To join the audio conference only, call 626.544.0058 and enter the Access Code 187-249-813.

A replay of ARI's Shareholder Meeting and a copy of the slide presentation will be available on ARI's investor website at investor.arinet.com after 8:00 pm Eastern Time on Tuesday, January 6, 2015.

About ARI

ARI Network Services, Inc. (ARI) (NASDAQ: [ARIS](#)) offers an award-winning suite of data-driven software tools and marketing services to help dealers, equipment manufacturers and distributors in selected vertical markets Sell More Stuff!™ – online and in-store. Our innovative products are powered by a proprietary data repository of enriched original equipment and aftermarket electronic content spanning more than 17 million active part and accessory SKUs and 750,000 equipment models. Business is complicated, but we believe our customers' technology tools don't have to be. We remove the complexity of selling and servicing new and used vehicle inventory, parts, garments and accessories (PG&A) for customers in the automotive tire and wheel aftermarket, powersports, outdoor power equipment, marine, home medical equipment, recreational vehicles and appliance industries. More than



23,500 equipment dealers, 195 distributors and 3,360 brands worldwide leverage our web and eCatalog platforms to Sell More Stuff!™ For more information on ARI, visit investor.arinet.com.

Additional Information

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