



FOR IMMEDIATE RELEASE

ARI Network Services, Inc. to Attend the Micro Cap Discovery Conference on December 11

Milwaukee, Wis., December 1, 2014 – ARI Network Services, Inc. (NASDAQ: [ARIS](#)) announced today that Roy W. Olivier, ARI President & CEO, and Bill Nurthen, ARI Chief Financial Officer, will participate in one-on-one meetings at the [Micro Cap Discovery Conference](#) presented by [The Benchmark Company, LLC](#), on Thursday, December 11, 2014, at the Palmer House Hilton in Chicago, Ill. Interested investors not attending the conference may access ARI’s investor presentation at the company’s investor relations website: <http://investor.arinet.com>.

About The Benchmark Company, LLC

Headquartered in New York with 11 offices coast to coast, The Benchmark Company, LLC is an institutional brokerage firm that provides research, sales, trading and investment banking services to public companies and their investors. For more information about The Benchmark Company, LLC, visit www.benchmarkcompany.com.

About ARI

ARI Network Services, Inc. (ARI) (NASDAQ: [ARIS](#)) offers an award-winning suite of data-driven software tools and marketing services to help dealers, equipment manufacturers and distributors in selected vertical markets Sell More Stuff!™ – online and in-store. Our innovative products are powered by a proprietary data repository of enriched original equipment and aftermarket electronic content spanning more than 10.5 million active part and accessory SKUs, 469,000 models and \$1.7 billion in retail product value. Business is complicated, but we believe our customers’ technology tools don’t have to be. We remove the complexity of selling and servicing new and used vehicle inventory, parts, garments and accessories (PG&A) for customers in the automotive tire and wheel aftermarket, powersports, outdoor power equipment, marine, home medical equipment, recreational vehicles and appliance industries. More than 22,000 equipment dealers, 195 distributors and 1,500 manufacturers worldwide leverage our web and eCatalog platforms to Sell More Stuff!™ For more information on ARI, visit investor.arinet.com.

Additional Information

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