



FOR IMMEDIATE RELEASE

**ARI Network Services, Inc. to Present at the LD Micro
Investor Conference on Dec. 4 in Los Angeles**

Milwaukee, Wis., November 24, 2014 – ARI Network Services Inc. (NASDAQ: [ARIS](#)), announced that Roy W. Olivier, ARI President & CEO, will present at the LD Micro Investor Conference on Thursday Dec. 4, 2014 at the Luxe Hotel in Los Angeles, Calif. ARI's presentation is scheduled to begin at 10:00 am PT. The presentation will be webcast live and may be accessed at the conference website, www.ldmicro.com or at the company's investor relations website: investor.arinet.com.

About LD Micro

LD Micro is a by-invitation only newsletter firm that focuses on finding undervalued companies in the micro-cap space. Since 2002, the firm has published an annual list of recommended stocks as well as comprehensive reports on select companies throughout the year. LD Micro concentrates on finding, researching and investing in companies that are overlooked by institutional investors. For more information on LD Micro, visit www.ldmicro.com.

About ARI

ARI Network Services, Inc. (ARI) (NASDAQ: [ARIS](#)) offers an award-winning suite of data-driven software tools and marketing services to help dealers, equipment manufacturers and distributors in selected vertical markets Sell More Stuff!™ – online and in-store. Our innovative products are powered by a proprietary data repository of enriched original equipment and aftermarket electronic content spanning more than 10.5 million active part and accessory SKUs, 469,000 models and \$1.7 billion in retail product value. Business is complicated, but we believe our customers' technology tools don't have to be. We remove the complexity of selling and servicing new and used vehicle inventory, parts, garments and accessories (PG&A) for customers in the automotive tire and wheel aftermarket, powersports, outdoor power equipment, marine, home medical equipment, recreational vehicles and white goods industries. More than 22,000 equipment dealers, 195 distributors and 1,500 manufacturers worldwide leverage our web and eCatalog platforms to Sell More Stuff!™ For more information on ARI, visit investor.arinet.com.

Additional Information

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