



FOR IMMEDIATE RELEASE

ARI's PartStream™ Wins Boating Industry Top Product Award

Milwaukee, Wis., May 1, 2014 – ARI Network Services, Inc. (NASDAQ: [ARIS](#)) announced today that [PartStream™](#) has received a 2014 [Boating Industry](#) Top Product Award. Winners of the Boating Industry Top Products Awards were selected by the editors of *Boating Industry* magazine.

"The *Boating Industry* Top Products program recognizes products that offer new solutions and advance their category," said *Boating Industry* Editor-in-Chief Jonathan Sweet. "PartStream clearly does that by saving dealers time and helping them make more money through their websites."

PartStream, ARI's illustrated parts lookup solution can easily be added to any existing website to fuel eCommerce sales. Brands, part numbers and descriptions are automatically indexed for search engine optimization, making it easy for buyers to find and purchase parts online or pick them up at their local dealership.

"It's an honor to be among the winners of the 2014 Boating Industry Top Products winners," said Brad Smith, Vice President of Product Management at ARI. "At ARI, we strive to continuously innovate and improve our suite of data-driven software tools, and this recognition confirms that we are serving the needs of marine dealers as they explore new online profit centers."

This is not the first time that PartStream has garnered accolades – it won the 2012 Dealers Choice Award in the Business Services category presented by [Power Equipment Trade](#) magazine at the 2012 [GIE+EXPO](#), and it beat out competitors 100% of the time in a head-to-head blind comparison conducted at the 2012 [Dealer Expo](#).

About ARI

ARI Network Services, Inc. (ARI) (NASDAQ: [ARIS](#)) offers an award-winning suite of data-driven software tools and marketing services to help dealers, equipment manufacturers and distributors in selected vertical markets Sell More Stuff!™ – online and in-store. Our innovative products are powered by a proprietary data repository of enriched original equipment and aftermarket electronic content spanning more than 10.5 million active part and accessory SKUs, 469,000 models and \$1.7 billion in retail product value. Business is complicated, but we believe our customers' technology tools don't have to be. We remove the complexity of selling and servicing new and used vehicle inventory, parts, garments and accessories (PG&A) for customers in the automotive tire and wheel aftermarket, powersports, outdoor power equipment, marine, home medical equipment, recreational vehicles and appliance industries. More than 22,000 equipment dealers, 195 distributors and 1,500 manufacturers worldwide leverage our web and eCatalog platforms to Sell More Stuff!™ For more information on ARI, visit investor.arinet.com.



Additional Information

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[Boating Industry Top Product Logo Hi Res](#) | [Boating Industry Top Product Logo Low Res](#)

Forward-Looking Statements

Certain statements in this news release contain "forward-looking statements" regarding future events and our future results that are subject to the safe harbors created under the Securities Act of 1933. All statements other than statements of historical facts are statements that could be deemed to be forward-looking statements. These statements are based on current expectations, estimates, forecasts, and projects about the markets in which we operate and the beliefs and assumptions of our management. Words such as "expects," "anticipates," "targets," "goals," "projects," "intends," "plans," "believes," "seeks," "estimates," "endeavors," "strives," "may," or variations of such words, and similar expressions are intended to identify such forward-looking statements. Readers are cautioned that these forward-looking statements are subject to a number of risks, uncertainties and assumptions that are difficult to predict, estimate or verify. Therefore, actual results may differ materially and adversely from those expressed in any forward-looking statements. Such risks and uncertainties include those factors described in Part 1A of the Company's annual report on Form 10-K for fiscal year ended July 31, 2013, filed with the Securities and Exchange Commission. Readers are cautioned not to place undue reliance on these forward-looking statements. The forward-looking statements are made only as of the date hereof, and the Company undertakes no obligation to publicly release the result of any revisions to these forward-looking statements. For more information, please refer to the Company's filings with the Securities and Exchange Commission.

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