



FOR IMMEDIATE RELEASE

KIOTI France Selects ARI's eCatalog Solutions to Support Its Dealers

Milwaukee, Wis., April 22, 2014 – ARI Network Services Inc. (NASDAQ: [ARIS](#)), announced today that KIOTI France will implement ARI's leading online eCatalog solution on its dealer portal to help KIOTI France dealers quickly and easily identify, locate and price OEM parts.

"ARI's solution makes it easier for our dealers to order and search online," said François van der Pols, Director, KIOTI France. "Since we are the largest KIOTI importer in the EU, we decided to invest in this system, so that our dealers can work more efficiently."

In addition, KIOTI France has signed a data license agreement which will enable ARI to serve KIOTI dealers with its full suite of B2B and B2C eCatalog solutions in more than 10 languages and 30 European countries.

"We welcome KIOTI France to the expanding number of international customers using ARI's eCatalog solutions to sell more OEM parts – in-store and online," said Campion Jaques, Director of Content Services and International Sales for ARI. "KIOTI dealers will now be able to quickly and easily find and order the right part the first time, improving customer service."

About KIOTI

KIOTI Tractor, is the trade name for Daedong tractors in North America and Europe. Daedong Industrial Co., Ltd., is based in Daegu, South Korea, was founded in 1947 and produced its first tractor in 1968. In 1993, Daedong expanded into the U.S. market with Daedong-USA, based in Wendell, North Carolina, and established the KIOTI Tractor brand. Daedong produces tractors, combines, rice transplanters, UTVs and tillers, as well as engines used in industry and power generation. In 2010, Daedong Europe established a European subsidiary in the Netherlands. More than 30 countries in the EU area are serviced by 26 importers/distributors. KIOTI France is located in Pazayac, France and serves more than 160 dealers.

About ARI

ARI Network Services, Inc. (ARI) (NASDAQ: [ARIS](#)) offers an award-winning suite of data-driven software tools and marketing services to help dealers, equipment manufacturers and distributors in selected vertical markets Sell More Stuff!™ – online and in-store. Our innovative products are powered by a proprietary data repository of enriched original equipment and aftermarket electronic content spanning more than 10.5 million active part and accessory SKUs, 469,000 models and \$1.7 billion in retail product value. Business is complicated, but we believe our customers' technology tools don't have to be. We remove the complexity of selling and servicing new and used vehicle inventory, parts, garments and accessories (PG&A) for customers in the automotive tire and wheel aftermarket, powersports, outdoor power equipment, marine, home medical equipment, recreational vehicles and white goods industries. More than 22,000 equipment dealers, 195 distributors and 1,500 manufacturers worldwide leverage our web and eCatalog platforms to Sell More Stuff!™ For more information on ARI, visit investor.arinet.com.



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