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Leading Home Medical Equipment Distributor Selects ARI's Award-Winning eCommerce Website Platform

Milwaukee, Wis., April 14, 2014 – ARI Network Services, Inc. (NASDAQ: [ARIS](#)) announced today that it has signed an agreement with a leading home medical equipment (HME) wholesale distributor to offer the distributor's network of more than 8,000 independent HME providers ARI's award-winning eCommerce websites.

ARI is the exclusive provider of HME websites featuring integrated product data feeds from more than 50 of the industry's leading manufacturers and distributors. Fully optimized for search engines, ARI's provider websites allow online shoppers to easily find – and buy – home medical equipment online. The website platform also offers providers industry-specific functionality including a prescription refill module and secure online bill pay.

“We are pleased to be selected as the preferred website vendor for this global HME distributor,” said Roy W. Olivier, President and CEO of ARI. “In the highly competitive HME marketplace, the distributor recognized that our product-driven, eCommerce websites will offer their providers a distinct advantage by attracting online shoppers, driving qualified leads, and ultimately in increased online and in-store sales.”

About ARI

ARI Network Services, Inc. (ARI) (NASDAQ: [ARIS](#)) offers an award-winning suite of data-driven software tools and marketing services to help dealers, equipment manufacturers and distributors in selected vertical markets Sell More Stuff!™ – online and in-store. Our innovative products are powered by a proprietary data repository of enriched original equipment and aftermarket electronic content spanning more than 10.5 million active part and accessory SKUs, 469,000 models and \$1.7 billion in retail product value. Business is complicated, but we believe our customers' technology tools don't have to be. We remove the complexity of selling and servicing new and used vehicle inventory, parts, garments and accessories (PG&A) for customers in the automotive tire and wheel aftermarket, powersports, outdoor power equipment, marine, home medical equipment, recreational vehicles and white goods industries. More than 22,000 equipment dealers, 195 distributors and 1,500 manufacturers worldwide leverage our web and eCatalog platforms to Sell More Stuff!™ For more information on ARI, visit investor.arinet.com.

Additional Information

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