



FOR IMMEDIATE RELEASE

ARI Network Services to Ring The NASDAQ Stock Market Closing Bell

Milwaukee, Wis., April 7, 2014 – ARI Network Services, Inc. (NASDAQ: [ARIS](#)), an award-winning provider of data-driven software tools and marketing services that help dealers, distributors and manufacturers Sell More Stuff!™, will ring The NASDAQ Stock Market Closing Bell on April 14, 2014, at the [NASDAQ MarketSite](#) in New York's Times Square.

“ARI is absolutely thrilled to be part of the NASDAQ family! Three years ago, we implemented a plan to return to NASDAQ, and today we are honored to commemorate the achievement of re-listing by formally ringing the closing bell,” said Roy W. Olivier, ARI President & CEO. “I'd like to thank our employees, our customers and our shareholders, whose continued support and dedication has made this event possible. We look forward to a long and rewarding relationship with NASDAQ for years to come.”

ARI has achieved 10 consecutive years of positive EBITDA and operating cash flows, with 95% reoccurring revenue. The company's focus is on accelerating top-line growth through new and enhanced product offerings, strategic acquisitions and expansion into additional markets.

The NASDAQ Closing Bell ceremony will be [webcast live](#) on April 14 starting at 3:45 pm.

About ARI

ARI Network Services, Inc. (ARI) (NASDAQ: [ARIS](#)) offers an award-winning suite of data-driven software tools and marketing services to help dealers, equipment manufacturers and distributors in selected vertical markets Sell More Stuff!™ – online and in-store. Our innovative products are powered by a proprietary data repository of enriched original equipment and aftermarket electronic content spanning more than 10.5 million active part and accessory SKUs, 469,000 models and \$1.7 billion in retail product value. Business is complicated, but we believe our customers' technology tools don't have to be. We remove the complexity of selling and servicing new and used vehicle inventory, parts, garments and accessories (PG&A) for customers in the automotive tire and wheel aftermarket, powersports, outdoor power equipment, marine, home medical equipment, recreational vehicles and white goods industries. More than 22,000 equipment dealers, 195 distributors and 1,500 manufacturers worldwide leverage our web and eCatalog platforms to Sell More Stuff!™ For more information on ARI, visit [investor.arinet.com](#).

Forward-Looking Statements

Certain statements in this news release contain "forward-looking statements" regarding future events and our future results that are subject to the safe harbors created under the Securities Act of 1933. All statements other than statements of historical facts are statements that could be deemed to be forward-looking statements. These statements are based on current expectations, estimates, forecasts, and projects about the markets in which we operate and the beliefs and assumptions of our management. Words such as "expects," "anticipates," "targets," "goals," "projects," "intends," "plans," "believes," "seeks," "estimates," "endeavors," "strives," "may," or variations of such words, and similar expressions are intended to identify such forward-looking statements. Readers are cautioned that these forward-looking statements are subject to a number of risks, uncertainties and assumptions that are difficult to predict, estimate or verify. Therefore, actual results may differ materially and adversely from those expressed in any forward-looking statements. Such risks and uncertainties include those factors described in Part 1A of the Company's annual report on Form 10-K for fiscal year ended July 31, 2013, filed with the Securities and Exchange Commission. Readers are cautioned not to place undue reliance on these forward-looking statements. The forward-looking statements are made only as of the date hereof, and the Company undertakes no obligation to publicly release the result of any revisions to these forward-looking statements. For more information, please refer to the Company's filings with the Securities and Exchange Commission.

Additional Information

- Follow @ARI_Net on Twitter: twitter.com/ARI_Net
- Become a fan of ARI on Facebook: www.facebook.com/ARInetwork
- Join us on G+: plus.google.com
- LinkedIn: www.linkedin.com
- Read more about ARI: investor.arinet.com/about-us

Images for media use only

[Roy W. Olivier Hi Res](#) | [Roy W. Olivier Low Res](#)

[ARI Logo Hi Res](#) | [ARI Logo Low Res](#)

Live images from the event will be available at [NASDAQ MarketSite](#) following the ceremony.

Media inquiries, contact:

Colleen Brousil, Director of Marketing, ARI, +1-414-973-4323, colleen.brousil@arinet.com

Investor inquiries, contact:

Gregory V. Taylor, CFA, Three Part Advisors, +1.214.295.8370, gtaylor@threepa.com