

ARI Network Services, Inc. CEO Roy W. Olivier to Present at the 26th Annual ROTH Conference

Milwaukee, Wis., March 4, 2014 – ARI Network Services, Inc. (NASDAQ: [ARIS](#)), an award-winning provider of eCommerce and eCatalog platforms, lead management tools and digital marketing services that help dealers, distributors and manufacturers Sell More Stuff!™, announced today that Roy W. Olivier, ARI's CEO and President will present at the 26th Annual [ROTH Conference](#) on Monday, March 10, 2014. The conference is being held March 9-12 at the [Ritz Carlton](#) in Dana Point, Calif.

ARI's presentation is scheduled to begin at 4:30 pm PT. A live webcast of the presentation can be accessed at the [conference website](#), or at the Company's investor relations website: <http://investor.arinet.com/financials>.

About the 26th Annual ROTH Conference

One of the largest of its kind in the U.S., the 26th annual [ROTH Conference](#) is designed to provide investors with a unique opportunity to gain insight into emerging growth companies across a variety of sectors, including clean tech; consumer and retail; energy and industrial; enterprise software; healthcare; resources; semiconductors and electronics; services and technology; and media. The conference will feature presentations from hundreds of growth companies, Q&A sessions, expert panels and thousands of management one-on-one/small group meetings. For more information, visit <http://www.roth.com>.

About ARI

ARI Network Services, Inc. (ARI) (NASDAQ: [ARIS](#)) offers award-winning eCommerce and eCatalog platforms, lead management tools and digital marketing services that help dealers, equipment manufacturers and distributors in selected vertical markets Sell More Stuff!™ – online and in-store. Our innovative products are powered by a proprietary data repository of enriched original equipment and aftermarket electronic content spanning more than 10.5 million active part and accessory SKUs, 469,000 models and \$1.7 billion in retail product value. Business is complicated, but we believe our customers' technology tools don't have to be. We remove the complexity of selling and servicing new and used vehicle inventory, parts, garments and accessories (PG&A) for customers in the automotive tire and wheel aftermarket, powersports, outdoor power equipment, marine, durable medical equipment, recreational vehicles and white goods industries. More than 22,000 equipment dealers, 195 distributors and 140 manufacturers worldwide leverage our web and eCatalog platforms to Sell More Stuff!™. For more information on ARI, visit investor.arinet.com.

Additional Information

- Follow @ARI_Net on Twitter: twitter.com/ARI_Net
- Become a fan of ARI on Facebook: www.facebook.com/ARInetwork
- Join us on G+: plus.google.com
- LinkedIn: www.linkedin.com

- Read more about ARI: investor.arinet.com/about-us

Images for media use only

[Roy W. Olivier Hi Res](#) | [Roy W. Olivier Low Res](#)

[ARI Logo Hi Res](#) | [ARI Logo Low Res](#)

For media inquiries, contact:

Colleen Brousil, Director of Marketing, ARI, +1.414.973.4323, Colleen.Brousil@arinet.com

Investor inquiries, contact:

Gregory V. Taylor, CFA, Three Part Advisors, +1.214.295.8370, gtaylor@threepa.com