

FOR IMMEDIATE RELEASE

ARI Network Services, Inc. CEO Roy W. Olivier to Present at the 16th Annual Needham Growth Conference

Milwaukee, Wis., January 13, 2014 – ARI Network Services (ARI) (NASDAQ: [ARIS](#)), an award-winning provider of eCommerce and eCatalog platforms, lead management tools and digital marketing services that help dealers, distributors and manufacturers Sell More Stuff!™, announced today that Roy W. Olivier, ARI's CEO and President, and William A. Nurthen, ARI's CFO, will present at the 16th Annual [Needham Growth Conference](#) on Thursday, January 16, 2014. The conference is being held January 14-16 at the New York Palace Hotel.

ARI's presentation is scheduled to begin at 9:20 am EST. A live webcast of the presentation can be accessed at the conference website, <http://wsw.com/webcast/needham64/ARIS> or in the investor relations section of the Company's website: <http://arinet.com/investor-relations/finances/>.

About 16th Annual Growth Conference

[Needham & Company's](#) 16th Annual Growth Conference (NGC) gives institutional investors, private equity firms and venture capitalists access to 350 growth companies from a broad range of industries including clean technology; communications; consumer; enterprise infrastructure; healthcare; Internet and digital media; semiconductors and semiconductor equipment; and software and services sectors. In addition to presentations by senior executives, the NGC features some outstanding keynote speakers and a variety of thematic panels. These panels feature senior managers and industry experts discussing critical topics that will impact technology stock valuations in 2014 and beyond. A key goal of the NGC is to deliver investable choices coupled with a better understanding of the rapidly changing environment in which each company operates. For more information, visit <http://www.needhamco.com>.

About ARI

ARI Network Services, Inc. (ARI) (NASDAQ: [ARIS](#)) offers award-winning eCommerce and eCatalog platforms, lead management tools and digital marketing services that help dealers, equipment manufacturers and distributors in selected vertical markets Sell More Stuff!™ – online and in-store. Our innovative products are powered by a proprietary data repository of enriched original equipment and aftermarket content that spans more than 10.5 million active part and accessory SKUs, 469,000 models and \$1.7 billion in retail product value. Business is complicated, but we believe our customers technology tools don't have to be. We remove the complexity of selling and servicing new and used vehicle inventory, parts, garments and accessories (PG&A) for customers in the automotive tire and wheel aftermarket, powersports, outdoor power equipment, marine, recreational vehicles and white goods industries. More than 22,000 equipment dealers, 195 distributors and 140 manufacturers worldwide leverage our web and eCatalog platforms to Sell More Stuff!™. For more information on ARI, visit investor.arinet.com.

Additional Information

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- Become a fan of ARI on Facebook: www.facebook.com/ARINetwork
- Read more about ARI: arinet.com/about-ari/ari-overview/

ARI

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