



For Immediate Release

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ARI Named One of Wisconsin's Fastest-Growing Public Companies

Momentum sets the stage for sustained, profitable growth

Milwaukee, Wis., April 25, 2013 – ARI Network Services (OTCBB: ARIS), a leader in creating, marketing, and supporting software, SaaS and DaaS solutions that connect consumers, dealers, distributors, and manufacturers in selected vertical markets, announced today that it was recognized in The Business Journal's Top 25 List as one of Wisconsin's fastest-growing public companies.

"It's an honor to be included in the Top 25 List this year," said Roy W. Olivier, CEO and President of ARI. "Despite a sluggish economy in the vertical markets we serve, we have been able to successfully execute on our strategic growth objectives. We have a lot of momentum that sets the stage for sustained, profitable growth and I'm excited about our future," added Olivier. "The progress we make every day is a direct result of our employees, customers and loyal shareholders hard work and support." According to Olivier, ARI has been on the Top 25 List in four out of the last five years.

The Top 25 List is published annually by The Business Journal . All public companies headquartered in Wisconsin with a stock price of \$1 or more between February and April 2012, and positive revenue growth from fiscal 2011 to 2012 were considered for the list. The information on each company is gathered by The Business Journal from annual reports and financial statements.

About ARI

ARI Network Services, Inc. ("ARI") creates award-winning software-as-a-service ("SaaS") and data-as-a-service ("DaaS") solutions that help equipment manufacturers, distributors and dealers in selected vertical markets Sell More Stuff!™ – online and in-store. Our innovative products are powered by a proprietary library of enriched original equipment and aftermarket content that spans more than 10.5 million active part and accessory SKUs, 469,000 models and \$1.7 billion in retail product value.

We remove the complexity of selling and servicing new and used inventory, parts, garments, and accessories (“PG&A”) for customers in automotive tire and wheel, powersports, outdoor power equipment, marine, RV and white goods industries. More than 22,000 equipment dealers, 195 distributors and 140 manufacturers worldwide leverage our web and eCatalog platforms to Sell More Stuff!™.

Forward-Looking Statements

Certain statements in this news release contain “forward-looking statements” regarding future events and our future results that are subject to the safe harbors created under the Securities Act of 1933. All statements other than statements of historical facts are statements that could be deemed to be forward-looking statements. These statements are based on current expectations, estimates, forecasts, and projects about the markets in which we operate and the beliefs and assumptions of our management. Words such as “expects,” “anticipates,” “targets,” “goals,” “projects”, “intends,” “plans,” “believes,” “seeks,” “estimates,” “endeavors,” “strives,” “may,” or variations of such words, and similar expressions are intended to identify such forward-looking statements. Readers are cautioned that these forward-looking statements are subject to a number of risks, uncertainties and assumptions that are difficult to predict, estimate or verify. Therefore, actual results may differ materially and adversely from those expressed in any forward-looking statements. Such risks and uncertainties include those factors described in Part 1A of the Company’s annual report on Form 10-K for fiscal year ended July 31, 2012, filed with the Securities and Exchange Commission. Readers are cautioned not to place undue reliance on these forward-looking statements. The forward-looking statements are made only as of the date hereof, and the Company undertakes no obligation to publicly release the result of any revisions to these forward-looking statements. For more information, please refer to the Company’s filings with the Securities and Exchange Commission.