

**National Distributor Selects ARI eCatalog Solution to Streamline Parts Lookup for Dealers**  
*Joins growing number of manufacturers and distributors adding ARI's eCatalogs to increase sales*

**Milwaukee, Wis., September 25, 2013** – ARI Network Services (OTCBB: [ARIS](#)), a leading provider of website, software, and data solutions that help dealers, distributors, and manufacturers Sell More Stuff!™, announced today that a leading nationwide distributor of power tools and engines in the outdoor power industry selected ARI to provide online parts catalogs for integration with its dealer portal.

“The integration of our eCatalog solution will allow this distributor to extend the capabilities of its existing dealer portal to increase sales, improve customer satisfaction and reduce operational inefficiencies,” said Roy W. Olivier, President and Chief Executive Officer of ARI.

The distributor was looking for a cloud-based solution to streamline the parts lookup and online ordering process. ARI will integrate its eCatalog solution with the distributor’s dealer portal to allow the distributor’s more than 500 dealers throughout the U.S. to quickly and accurately look up parts, view availability and pricing and add the results to a shopping cart to complete the order. Prior to ARI’s solution, dealers could not visually research or identify parts. This gap generated an increasing amount of operational support and was not scalable as the distributor’s business grew.

“In FY 2013, five new manufacturers and distributors selected one or more of ARI’s scalable solutions to help their more than 6500 dealers collectively consistently improve order accuracy, customer satisfaction and increase sales. This is a testament to ARI’s expertise in this space and the value of the products and services we provide,” added Olivier.

**About ARI**

ARI Network Services, Inc. (“ARI”) (OTCBB: [ARIS](#)) creates award-winning software-as-a-service (“SaaS”) and data-as-a-service (“DaaS”) solutions that help equipment manufacturers, distributors and dealers in selected vertical markets Sell More Stuff!™ – online and in-store. Our innovative products are powered by a proprietary library of enriched original equipment and aftermarket content that spans more than 10.5 million active part and accessory SKUs, 469,000 models and \$1.7 billion in retail product value. We remove the complexity of selling and servicing new and used inventory, parts, garments, and accessories (“PG&A”) for customers in automotive tire and wheel, powersports, outdoor power equipment, marine, RV and white goods industries. More than 22,000 equipment dealers, 195 distributors and 140 manufacturers worldwide leverage our web and eCatalog platforms to Sell More Stuff!™. For more information on ARI, visit [www.investor.arinet.com](http://www.investor.arinet.com).

**Additional Information**

- Follow @ARI\_Net on Twitter: [www.twitter.com/ARI\\_Net](http://www.twitter.com/ARI_Net)

# ARI

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(Roy W. Olivier Photo: [http://arinet.com/images/uploads/press\\_release\\_images/RoyWOlivier1.png](http://arinet.com/images/uploads/press_release_images/RoyWOlivier1.png))

(ARI Logo: [http://arinet.com/images/uploads/press\\_release\\_images/NewLogoTransparency\\_Black.jpg](http://arinet.com/images/uploads/press_release_images/NewLogoTransparency_Black.jpg))

## **Forward-Looking Statements**

*Certain statements in this news release contain "forward-looking statements" regarding future events and our future results that are subject to the safe harbors created under the Securities Act of 1933. All statements other than statements of historical facts are statements that could be deemed to be forward-looking statements. These statements are based on current expectations, estimates, forecasts, and projects about the markets in which we operate and the beliefs and assumptions of our management. Words such as "expects," "anticipates," "targets," "goals," "projects," "intends," "plans," "believes," "seeks," "estimates," "endeavors," "strives," "may," or variations of such words, and similar expressions are intended to identify such forward-looking statements. Readers are cautioned that these forward-looking statements are subject to a number of risks, uncertainties and assumptions that are difficult to predict, estimate or verify. Therefore, actual results may differ materially and adversely from those expressed in any forward-looking statements. Such risks and uncertainties include those factors described in Part 1A of the Company's annual report on Form 10-K for fiscal year ended July 31, 2012, filed with the Securities and Exchange Commission. Readers are cautioned not to place undue reliance on these forward-looking statements. The forward-looking statements are made only as of the date hereof, and the Company undertakes no obligation to publicly release the result of any revisions to these forward-looking statements. For more information, please refer to the Company's filings with the Securities and Exchange Commission.*

## **For More Information, Contact**

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