



For Immediate Release

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ARI to Present at the LD Micro Conference on December 8, 2011

MILWAUKEE, WI – November 30, 2011 -- ARI Network Services (OTCBB: ARIS), a leading provider of technology-enabled business solutions that help dealers, distributors and manufacturers in selected vertical markets increase revenue and reduce costs, announced today that it will present at the LD Micro Conference on Thursday, December 8, 2011 at 12:00 pm PST. The conference is being held at the Luxe Sunset Bel Air Hotel in Los Angeles, California.

Investors interested in arranging one-on-one meetings with the company can contact Lytham Partners at 602-889-9700.

About ARI

ARI Network Services (OTCBB: ARIS) is a leading innovator of SaaS solutions that serve several vertical markets with a focus on the outdoor power, powersports, marine, RV, and appliance segments. Solutions include eCommerce-enabled websites, lead generation/lead management services, search engine marketing, and electronic catalogs (parts, garments, and accessories). ARI markets its products and services through multiple sales channels and geographic markets and currently serves approximately 18,000 equipment dealers, 125 manufacturers, and 150 distributors worldwide. ARI has customers in more than 100 countries with the primary market being the Americas served by multiple U.S. offices. The company also maintains sales and service operations in the Netherlands serving the EMEA and APAC markets. For more information on ARI, please visit our website at www.arinet.com.

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