



For Immediate Release

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ARI Network Services Announces Results of 2013 Annual Shareholders Meeting
Company Provides Webcast of Management Presentation

Milwaukee, Wis., January 14, 2013 – ARI Network Services (OTCBB: ARIS), a leader in creating, marketing, and supporting software, SaaS and DaaS solutions that connect consumers, dealers, distributors and manufacturers in selected vertical markets, announced results of the company’s 2013 Annual Shareholders Meeting and provided a webcast of the management presentation.

Of the 8,160,550 shares of our common stock entitled to vote at the meeting, 6,426,659 shares or 78.8% were represented at the meeting in person or by proxy, constituting a quorum. The voting results are presented below.

Proposal No. 1 – Election of Directors

Our stockholders elected three directors to serve until 2016 and until their successors are elected and qualified, or until their earlier death, resignation or removal. Each of the directors received more than a majority of the votes cast, although the Company elects its directors on a plurality vote basis. The votes regarding the election of directors were as follows:

Nominee	For	Authority Withheld
Gordon J. Bridge	3,063,303	318,264
William H. Luden, III	3,136,406	245,161
James R. Johnson	3,136,406	245,161



Proposal No. 2 – Ratification of the Appointment of Wipfli LLP as the Company’s independent auditors for the Company’s fiscal year ending July 31, 2013

Proposal No. 2, to ratify the appointment of Wipfli LLP, was approved with approximately 92.7% of the shares present or represented at the Annual Meeting voting for the proposal and 0.2% of the shares voting against the proposal. The results were as follows:

For	Against	Abstained	Broker Non-Vote
5,954,525	14,465	457,669	0

Management Presentation

A link to the management presentation is available at www.arinet.com/about_ari/investor_relations.

About ARI

ARI Network Services, Inc. (“ARI” or the “Company”) is a leader in creating, marketing, and supporting software, software as a service (“SaaS”) and data as a service (“DaaS”) solutions that enhance revenue and reduce costs for our customers. Our innovative, technology-enabled solutions connect the community of consumers, dealers, distributors, and manufacturers to help our customers efficiently service and sell more whole goods, parts, garments, and accessories (“PG&A”) worldwide in selected vertical markets that include automotive tire and wheel, powersports, outdoor power equipment, marine, and white goods. We estimate that more than 22,000 equipment dealers, 140 manufacturers, and 195 distributors worldwide leverage our technology to drive revenue, gain efficiencies and increase customer satisfaction.

Forward-Looking Statements

Certain statements in this news release contain "forward-looking statements" regarding future events and our future results that are subject to the safe harbors created under the Securities Act of 1933. All statements other than statements of historical facts are statements that could be deemed to be forward-looking statements. These statements are based on current expectations, estimates, forecasts, and projects about the markets in which we operate and the beliefs and assumptions of our management. Words such as "expects," "anticipates," "targets," "goals," "projects," "intends," "plans," "believes," "seeks," "estimates," "endeavors," "strives," "may," or variations of such words, and similar expressions are intended to identify such forward-looking statements. Readers are cautioned that these forward-looking statements are subject to a number of risks, uncertainties and assumptions that are difficult to predict, estimate or verify. Therefore, actual results may differ materially and adversely from those expressed in any forward-looking statements. Such risks and uncertainties include those factors described in Part 1A of the Company’s annual report on Form 10-K for fiscal year ended July 31, 2012, filed with the Securities and Exchange Commission. Readers are cautioned not to place undue reliance on these forward-looking statements. The forward-looking statements are made only as of the date hereof, and the Company undertakes no obligation to publicly release the result of any revisions to these forward-looking statements. For more information, please refer to the Company’s filings with the Securities and Exchange Commission.