



For Immediate Release

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ARI to Hold Annual Shareholder Meeting January 8, 2013
CEO to Present State of the Business

Milwaukee, Wis., January 4, 2013 – ARI Network Services (OTCBB: ARIS), a leader in creating, marketing, and supporting software, SaaS, and DaaS solutions that connect consumers, dealers, distributors, and manufacturers in selected vertical markets, will hold its Annual Shareholder Meeting on Tuesday, January 8, 2013 at the Company's corporate headquarters, 10850 West Park Place, Suite 1200, Milwaukee, Wisconsin at 10:00 am Eastern Time.

Business to be conducted at the meeting includes the election of three directors and ratification of the Company's external auditors. After the formal meeting, Roy W. Olivier, President and Chief Executive Officer, will give the annual "State of the Business" presentation on the Company's operations.

Shareholders who are unable to attend the meeting in person may email questions to be discussed during the question and answer session to investor_relations@arinet.com or contact Theresa DiCello at 414.973.4334. Questions must be submitted no later than 4:00 pm Eastern Time on Monday, January 7, 2013.

Shareholders or interested parties can listen via a live Internet webcast, available in the Investor Relations section of the Company's website at <http://www.arinet.com/investors>.



A replay of ARI's Shareholder Meeting Audio and a copy of the slide presentation will be available on ARI's website after 8:00 pm Eastern Time on Wednesday, January 9, 2013.

About ARI

ARI Network Services, Inc. ("ARI" or the "Company") is a leader in creating, marketing, and supporting software, software as a service ("SaaS") and data as a service ("DaaS") solutions that enhance revenue and reduce costs for our customers. Our innovative, technology-enabled solutions connect the community of consumers, dealers, distributors, and manufacturers to help our customers efficiently service and sell more whole goods, parts, garments, and accessories ("PG&A") worldwide in selected vertical markets that include automotive tire and wheel, powersports, outdoor power equipment, marine, and white goods. We estimate that more than 22,000 equipment dealers, 140 manufacturers, and 195 distributors worldwide leverage our technology to drive revenue, gain efficiencies and increase customer satisfaction.

Forward-Looking Statements

Certain statements in this news release contain "forward-looking statements" regarding future events and our future results that are subject to the safe harbors created under the Securities Act of 1933. All statements other than statements of historical facts are statements that could be deemed to be forward-looking statements. These statements are based on current expectations, estimates, forecasts, and projects about the markets in which we operate and the beliefs and assumptions of our management. Words such as "expects," "anticipates," "targets," "goals," "projects", "intends," "plans," "believes," "seeks," "estimates," "endeavors," "strives," "may," or variations of such words, and similar expressions are intended to identify such forward-looking statements. Readers are cautioned that these forward-looking statements are subject to a number of risks, uncertainties and assumptions that are difficult to predict, estimate or verify. Therefore, actual results may differ materially and adversely from those expressed in any forward-looking statements. Such risks and uncertainties include those factors described in Part 1A of the Company's annual report on Form 10-K for fiscal year ended July 31, 2012, filed with the Securities and Exchange Commission. Readers are cautioned not to place undue reliance on these forward-looking statements. The forward-looking statements are made only as of the date hereof, and the Company undertakes no obligation to publicly release the result of any revisions to these forward-looking statements. For more information, please refer to the Company's filings with the Securities and Exchange Commission.