

FOR IMMEDIATE RELEASE

## **Global Garden Products Selects ARI to Support Its Distributors and Dealers with eCatalog Solutions**

*Joins the growing number of international manufacturers providing parts and service catalogs for use by dealers and distributors to service and sell OEM parts*

**Milwaukee, Wis., June 25, 2013** – ARI Network Services (OTCBB: [ARIS](#)), a leading provider of website, software and data solutions that help dealers, distributors, and manufacturers Sell More Stuff!™, announced today that [Global Garden Products](#) (GGP) will provide their complete line of lawn and garden catalogs for display in ARI's [PartSmartWeb™](#), [PartStream™](#) and [PartSmart®](#) eCatalog solutions.

GGP, based in Castelfranco Veneto, Treviso, Italy, is a leading manufacturer of lawn and garden products, including lawn mowers, chainsaws, trimmers, brushcutters and mowers, in Europe. With fully-owned commercial subsidiaries and representatives in most of the major European markets, GGP products are sold worldwide. Like many international manufacturers, GGP wanted a solution that would help their dealers and distributors increase online and in-store sales.

PartSmartWeb, ARI's B2B website solution will allow GGP distributors to enable their dealers to look up and order parts online. PartStream, ARI's B2C electronic parts lookup solution for integration with existing websites and shopping carts, will enable visitors to a dealer's website to look up and buy parts online, 24 hours a day, seven days a week. In addition, dealers and distributors with limited or no Internet access, will be able to use PartSmart, ARI's desktop-based parts lookup solution, for on-demand access to up-to-date parts and pricing information at the parts and service counter.

"International customers require proven solutions designed to support the diversity of their products, markets and operations," said Champion Jaques, Director of Content Services for ARI. "GGP needed to deliver up-to-date parts and service content and pricing to its distributors, dealers, and consumers in more than 100 countries. ARI's localized eCatalog solutions do that exceptionally well."

Jaques continued, "We are pleased to welcome GGP, its dealers and distributors to the growing number of international customers using ARI products and services to increase productivity and sales. As a worldwide leader in publishing, supporting and distributing value-added content for use by manufacturers, distributors and dealers, we're confident that ARI's eCatalog solutions will help GGP's network of dealers and distributors Sell More Stuff!™ online and in-store."

### **About Global Garden Products (GGP)**

GGP is a leading manufacturer of lawn mowers and a wide range of powered garden equipment with 1,100 employees and annual sales of more than EUR 430 million. GGP has more than 75 years of market experience producing well-known consumer brands, Stiga, Alpina, Mountfield, Atco and Castelgarden, and is a first choice partner for the OEM and Private Label industry. For more information on GGP, please visit [www.ggp-group.com](http://www.ggp-group.com).

# ARI

## **About ARI**

ARI Network Services, Inc. ("ARI") (OTCBB: [ARIS](#)) creates award-winning software-as-a-service ("SaaS") and data-as-a-service ("DaaS") solutions that help equipment manufacturers, distributors and dealers in selected vertical markets Sell More Stuff!™ – online and in-store. Our innovative products are powered by a proprietary library of enriched original equipment and aftermarket content that spans more than 10.5 million active part and accessory SKUs, 469,000 models and \$1.7 billion in retail product value. We remove the complexity of selling and servicing new and used inventory, parts, garments, and accessories ("PG&A") for customers in automotive tire and wheel, powersports, outdoor power equipment, marine, RV and white goods industries. More than 22,000 equipment dealers, 195 distributors and 140 manufacturers worldwide leverage our web and eCatalog platforms to Sell More Stuff!™. For more information on ARI, visit [www.investor.arinet.com](http://www.investor.arinet.com).

## **Additional Information**

- Follow @ARI\_Net on Twitter: [www.twitter.com/ARI\\_Net](http://www.twitter.com/ARI_Net)
- Become a fan of ARI on Facebook: [www.facebook.com/ARINetwork](http://www.facebook.com/ARINetwork)
- Read more about ARI: [www.investor.arinet.com/about-us](http://www.investor.arinet.com/about-us)

(Campion Jaques Photo: [http://arinet.com/images/uploads/press\\_release\\_images/CampionJaques.jpg](http://arinet.com/images/uploads/press_release_images/CampionJaques.jpg))

(ARI Logo: [http://arinet.com/images/uploads/press\\_release\\_images/NewLogoTransparency\\_Black.jpg](http://arinet.com/images/uploads/press_release_images/NewLogoTransparency_Black.jpg))

## **Forward-Looking Statements**

Certain statements in this news release contain "forward-looking statements" regarding future events and our future results that are subject to the safe harbors created under the Securities Act of 1933. All statements other than statements of historical facts are statements that could be deemed to be forward-looking statements. These statements are based on current expectations, estimates, forecasts, and projects about the markets in which we operate and the beliefs and assumptions of our management. Words such as "expects," "anticipates," "targets," "goals," "projects," "intends," "plans," "believes," "seeks," "estimates," "endeavors," "strives," "may," or variations of such words, and similar expressions are intended to identify such forward-looking statements. Readers are cautioned that these forward-looking statements are subject to a number of risks, uncertainties and assumptions that are difficult to predict, estimate or verify. Therefore, actual results may differ materially and adversely from those expressed in any forward-looking statements. Such risks and uncertainties include those related to the ongoing integration of our recently acquired businesses, as well as those factors described in Part 1A of the Company's annual report on Form 10-K for fiscal year ended July 31, 2012, and in Amendment No. 3 of our registration statement on Form S-1/A under "Risk Factors," filed with the Securities and Exchange Commission, and in subsequent filings with the Securities and Exchange Commission. Readers are cautioned not to place undue reliance on these forward-looking statements. The forward-looking statements are made only as of the date hereof, and the Company undertakes no obligation to publicly release the result of any revisions to these forward-looking statements. For more information, please refer to the Company's filings with the Securities and Exchange Commission.

## **For More Information, contact**

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