

FOR IMMEDIATE RELEASE

Kost Tire and Auto Care Centers Selects 50 Below, an ARI Company, Website Solution
Large regional dealership replaces current website with ARI solution to support growth strategy

Milwaukee, Wis., May 21, 2013 – ARI Network Services (OTCBB: [ARIS](#)), a leading provider of website, software and data solutions that help dealers, distributors, and manufacturers Sell More Stuff!™, announced today that Kost Tire and Auto Care Centers selected [50 Below's Retailer First™ dealer website solution](#).

Kost Tire and Auto Care Centers, based in Forest City, NY, is ranked 18th among the top 50 independent dealers in the country with 53 locations in New York and Pennsylvania. Kost Tire and Auto Care identified the need for a new retail website that would support their growth strategy by increasing online quote and service requests.

“Since 1938, our growth has been driven by a commitment to customer service and putting industry-leading technology to work in our business. We chose 50 Below/ARI because their focus on customer service and dealer websites will help Kost service and sell more product in-store and online,” said Christopher MacNeil, Manager of Website, Internet and Social Media of Kost Tire and Auto. “ARI has a proven commitment to the automotive tire and wheel industry and its dealers, and it shows. To stay in front of our competition, we needed a website that not only supported our business model and goals, but provided visitors with the ability to quickly find the product they were looking for,” added MacNeil. “Since deploying our new 50 Below website, we’ve increased weekly quote and service requests by 275%.”

With their 50 Below website, Kost Tire and Auto can handle all online requests as quickly as if the customer was in their brick-and-mortar store. The added functionality also allows consumers to easily find the closest Kost location, use a tire fitment guide to research and find the correct tire for their vehicle, view a library of service videos, and request a quote or schedule a service appointment.

“We welcome Kost Tire and Auto Care to the growing number of tire and wheel dealers who rely on ARI for excellent customer service and solutions that help them Sell More Stuff!™,” said Roy W. Olivier, CEO and President of ARI. “Our goal is to provide dealers with website and eCatalog solutions that help them increase sales, generate leads and meet consumers’ ever-growing demand for instant access to information.”

ARI

About ARI

ARI Network Services, Inc. ("ARI") creates award-winning software-as-a-service ("SaaS") and data-as-a-service ("DaaS") solutions that help more than 2,100 independent automotive tire and wheel dealers spanning over 3,400 retail locations Sell More Stuff!™ — online and in-store.

We remove the complexity of selling and servicing new and used inventory, parts, garments, and accessories ("PG&A") for customers in select vertical markets, including the automotive tire and wheel, powersports, outdoor power equipment, marine, RV and appliance industries. A proprietary library of enriched, original equipment and aftermarket content powers our innovative products. More than 22,000 equipment dealers, 195 distributors and 140 manufacturers worldwide leverage our eCatalog and Website platforms to increase service revenue, online sales and generate leads. For more information on ARI, please visit the company's investor relations website at www.investor.arinet.com.

About Kost Tire and Auto Care Centers

Founded in 1938 by Mike Kost, Sr., Kost Tire and Auto Care, a family-owned business, has grown to 53 stores located throughout upstate New York and northeastern Pennsylvania. Featured in some of the industries' most popular national trade magazines, Kost Tire and Auto Care has expanded its services to become one of the finest under car care companies. The company has always offered its customers guaranteed lowest prices on tires and the best of automotive services with helpful small-town hospitality. For more information on Kost Tire and Auto Care visit www.kosttire.com.

Additional Information

- Follow @ARI_Net on Twitter: www.twitter.com/ARI_Net
- Become a fan of ARI on Facebook: www.facebook.com/ARINetwork
- Read more about ARI: www.investor.arinet.com/about-us

(Roy W. Olivier Photo: http://arinet.com/images/uploads/press_release_images/Roy_LowRes_PR.png)

(ARI Logo: http://arinet.com/images/uploads/press_release_images/NewLogoTransparency_Black.jpg)

(Kost logo: http://arinet.com/images/uploads/press_release_images/Kost_Tire.jpg)

Forward-Looking Statements

Certain statements in this news release contain "forward-looking statements" regarding future events and our future results that are subject to the safe harbors created under the Securities Act of 1933. All statements other than statements of historical facts are statements that could be deemed to be forward-looking statements. These statements are based on current expectations, estimates, forecasts, and projects about the markets in which we operate and the beliefs and assumptions of our management. Words such as "expects," "anticipates," "targets," "goals," "projects," "intends," "plans," "believes," "seeks," "estimates," "endeavors," "strives," "may," or variations of such words, and similar expressions are intended to identify such forward-looking statements. Readers are cautioned that these forward-looking statements are subject to a number of risks, uncertainties and assumptions that are difficult to predict, estimate or verify. Therefore, actual results may differ materially and adversely from those expressed in any forward-looking statements. Such risks and uncertainties include those factors described in Part 1A of the Company's annual report on Form 10-K for fiscal year ended July 31, 2012, filed with the Securities and Exchange Commission. Readers are cautioned not to place undue reliance on these forward-looking statements. The forward-looking statements are made only as of the date hereof, and the Company undertakes no obligation to publicly release the result of any revisions to these forward-looking statements. For more information, please refer to the Company's filings with the Securities and Exchange Commission.

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